



FY 2020 Annual Report

BOONE AND CROCKETT CLUB

JULY 2019 - JUNE 2020



Message From the

BOONE AND CROCKETT CLUB PRESIDENT

Timothy C. Brady

B&C Club President
ANCHORAGE, AK

Even with the universal chaos and disruption triggered by the COVID-19 pandemic, this past fiscal year will be acknowledged as a time of accomplishment and achievement for the Boone and Crockett Club and the entire conservation community.

Our membership and staff have done an outstanding job staying focused on our priorities and goals and out of necessity became very innovative and creative to carry on our good work particularly during the last half of the fiscal year. We excelled in numerous mission-based activities including records, conservation policy, and conservation education, as well as mission-support activities such as budget management and infrastructure development. Some of these accomplishments are highlighted below and discussed in more detail elsewhere in this report.

In August 2019, the Boone and Crockett Club hosted the 30th North

American Big Game Awards at the Wonders of Wildlife National Museum and Aquarium in Springfield, Missouri. Our Records and Records Outreach committees, as well as staff, did another outstanding job pulling this incredibly complex event together. The event was a tremendous success with over 130 trophy animals on display and attendance in excess of 60,000 people. The highlight of the event was the Jack Steele Parker Generation Next Youth Banquet where 46 hunters 16 years old and younger were recognized for their record-book trophies taken in Fair Chase hunts.

Our Big Game Awards Program has developed into a spectacle unique in North America. It is an event that celebrates the success of the North American Model of Wildlife Conservation and other visionary concepts in conservation founded and implemented by our predecessors in the Boone and Crockett Club.

With all the divisiveness that

permeates Washington, D.C., it's often difficult to recognize, or even believe, that important bipartisan work still gets done resulting in effective and impactful legislation. Yet the 116th Congress has thus far established itself as probably the most prolific and productive in enacting important bipartisan conservation legislation in decades and the successes of this fiscal year represent the culmination of many years of diligent work put forth by our Regular and Professional Members.

The most significant bill this year is The Great American Outdoors Act (GAOA). This was passed by the Senate, followed by the House in July and was signed into law by President Trump on August 4. Anyone who enjoys the great American landscape will benefit, as this Act will likely be considered the most significant conservation achievement of the 21st century. The bill includes \$6.5 billion allocated over five years towards repairing degraded infrastructure in





After years of development the Club released its updated web site and user experience in May of 2020. If you haven't had a chance to peruse the thousands of articles and photos, do so now! You won't be disappointed.

boone-crockett.org

national forests, national parks, the Bureau of Land Management lands and national wildlife refuges. In addition, the Land and Water Conservation Fund will be fully funded at \$900 million annually in perpetuity. Much of this funding will go to improving recreational access to public lands.

Other significant conservation policy work the Club has been engaged in includes big game migratory corridors, opening national wildlife refuges, America's Conservation Enhancement Act, Recovering America's Wildlife Act, chronic wasting disease, and the transportation bill's wildlife crossings. These issues are discussed in detail elsewhere in this report.

As anticipated last spring, the current social environment has disrupted the educational programs at the Theodore Roosevelt Memorial Ranch for the summer. This season was scheduled to be our busiest to date. While the near future of in-house,

face-to-face educational programs appears uncertain, the conservation education program at the Ranch remains committed to bringing wildlife experiences to the public by offering quality content through a virtual format. In May, we launched our new Trail Camera Virtual Curriculum for 5th - 8th graders. It aligns to national science standards and can be used anywhere across the globe bringing actual trail camera photographs from the TRMR into classrooms. Additional details on this and other conservation program activities are highlighted elsewhere in this report.

Like so many other nonprofits, our revenue has been severely affected by the current crisis. The Club board and staff recognized likely outcomes early, so decisions were made in April to minimize current and future spending. Even with the changes in anticipated income, the board still managed to recently approve a balanced budget. Our Budget and Finance Committee,

committee chairs, and staff did an outstanding job working through a very difficult budget cycle.

After several years of diligent work, the Boone and Crockett Club's new website went live in May. The new site is outstanding and contains a wealth of information about the history and current activities of the Club. The site can be accessed at www.boone-crockett.org and includes hundreds of pages of content including these highlights:

- World's Record Gallery
- Hunter Ethics articles
- Regular columns from *Fair Chase* magazine including Science Blasts and Accurate Hunter
- B&C position statements
- B&C's National Collection of Heads and Horns
- Conservation and outdoor news
- Online scoring calculators

Even with the turmoil encountered during FY 2020, the Boone and Crockett Club, along with its conservation community partners, achieved tangible successes in policy, education, outreach, wildlife health, and publications. Our good work continues to benefit all Americans who enjoy our wild landscapes, and this would not be possible without the tireless efforts of our members, associates, and others who believe in and support our mission. For that, I want to humbly express my deepest gratitude to each and every one of you.



The 30th Big Game Awards Event held in August 2019 included our Generation Next Youth Banquet on Friday night. Over 40 hunters who were 16 years old or younger when they harvested their B&C trophy were in attendance. Keynote speaker, Melissa Bachman, host of "Winchester's Deadly Passion", spoke of how the discipline of hunting taught her life skills such as self-reliance, problem solving, humility, sportsmanship and self-determination—the latter of which was instrumental in launching her career in outdoor television. She told the audience, "It doesn't matter who you are, what you look like, or where you come from, you can do anything you put your mind to."

Message From the

BOONE AND CROCKETT CLUB FOUNDATION PRESIDENT

R. Terrell McCombs

B&C Foundation President
SAN ANTONIO, TEXAS

The Boone and Crockett Club Foundation experienced slowed growth in FY 2020 due to the COVID-19 pandemic and its direct negative effect on potential small business donors and the corresponding financial market volatility it helped create. The Foundation total endowment balance (including annuities and mortgage) stood at \$22,738,607 on July 1, 2019, and ended the fiscal year at \$22,575,530 on June 30, 2020. The total amount disbursed from the endowment in FY 2020 totaled \$1,206,335. Included in that amount, is \$446,281 for the infrastructure project, \$40,000 to the University of Montana, and the 2.5% annual Club disbursement from the Foundation, totaling \$556,499. Other areas of Foundation support to the Club include Club General & Administrative, Conservation Policy, the Capital Expenditure Fund, Associates, Conservation Education, Conservation Grants, the Theodore Roosevelt Memorial Ranch, Big Game Records, and University Programs, specifically monies to the University of Montana. In all, a total of \$1,042,780 was distributed by the Foundation directly into Club programs and operations in FY 2020.

While the Foundation received no matured Planned Giving bequests in FY 2020, total non-matured bequests grew to \$58,690,000. This is up from the \$56,330,705 figure reported in FY 2019. The Roughriders Society, the Foundation's premier planned giving program, now has grown to 98 members, including spouses, since its inception. The Planned Giving program has brought \$9,909,472 in total assets directly into the Foundation since its inception, a most impressive accomplishment. Included in this figure is a recently deeded property,

included in a unanimous 2020 donation, which offers direct research access to one of the most unique Rocky Mountain bighorn sheep populations in North America. The current World's Record came from this area. Researchers from the University of Montana began using the property, with the Club's permission, in the first week of October 2020. The Club has put strict guidelines in place for scientific researchers using this asset, insuring it will continue to hold its pristine beauty for decades to come. Both the Foundation and the Club are extremely grateful for this very special gift, greatly furthering wild sheep research.

Additionally, the Foundation's Planned Giving Consultant, Winton Smith, is always available for counsel regarding your estate plans. There is no cost for Winton's services, as they are paid by the Foundation. You may contact Winton at (901) 301-9275 or by email at winton@wintonsmith.com. All counsel and bequests remain strictly confidential.

The Foundation's Auction Committee, led by Mike Opitz and Mike Evans, conducted a world-class auction in Tucson at the annual meeting in December 2019. It netted \$185,830 for the Club's mission and operations. We are all so proud of the hard work the men and women of this committee put forth year in and year out. Their direct assistance to the Club and its mission is unparalleled. Moreover, the committee and its leadership have made a commitment to broaden their efficacy to the Club in FY 2020 through one or two additional virtual auctions in the next calendar year. We applaud the Auction committee's "Can Do" attitude and their continued efforts in assisting the Club achieve its conservation mission.

Not to be outdone, new Development committee Chair, Johnny Evans, has some big plans going forward. The committee is working toward a concrete monetary goal in order to directly assist the Club with one of its primary mission goals. I had no idea Johnny was leaning toward such a challenge until he surprised me with a call one afternoon. We applaud Johnny's and Deputy Chair, Garrick Steele's vision with this inspiring endeavor. Development, through this committee's leadership, posted an excellent year in FY 2020, bringing in more than \$216,925 to assist the Club's mission.

While the Investment Committee worked diligently throughout the year, thanks to the leadership of Chairman, Paul Zelisko and Deputy Chair, Marty Woods, the markets remained highly volatile through the last four months of FY 2020. This was primarily due to the COVID-19 pandemic and its effect on the markets, erasing a portion of the year's gains. The invested endowment ended FY 2020 with an ROI of 2.73% vs. 5.47% at the conclusion of FY 2019. Total undistributed endowment earnings stood at \$2,889,194 at the end of FY 2020.

The Guns for Conservation program contributed \$8,034 in FY 2020, bringing the total amount received by the Club, since it started such endeavors, to \$110,000. This well-managed program meets a true need among Club members and associates who have not established a home for their firearm collections in their estates. It allows one to donate those firearms, allowing the net proceeds of the sale to flow into the Foundation endowment. It makes for an excellent tax-deductible gift. Staff liaison Jodi Bishop can answer any specific questions you may have regarding this

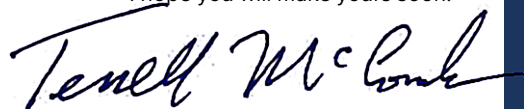
outstanding program, the brainchild of Regular Member, Mike Opitz and Professional Member, Dwight Van Brunt. The Foundation is grateful for the leadership of these two men with this unique giving program.

The Wilderness Warrior Society added four new members recently: Regular Member Mike Evans, Mr. Bobby Floyd, Regular Member Charles Hartford, and Regular Member Anne Brockinton Lee. Please join me in congratulating each of them for this significant life achievement. These four distinguished individuals join the Club's most prestigious current major gift program, bringing total Society membership to 37 dedicated conservationists. The Wilderness Warrior Society represents a major financial commitment to both the Foundation and to conservation. The Foundation is proud of these four honorable individuals and all our Wilderness Warriors for their proven commitment to the Club's mission for wildlife conservation across North America.

The Foundation's newest current giving program, the George Bird Grinnell Society, contributed \$26,381 to the Foundation endowment in FY 2020. The Society is structured so that one may start with a \$2,500 contribution and, over a lifetime, cumulatively rise to the Society's highest award status, the Diamond Level. However, nothing is withheld in terms of goal achievement within the Society, up to and including induction into the Wilderness Warrior Society. All donations are, of course, tax deductible.

If you are not currently involved in one of the Foundation's giving programs, let me encourage you to do so in the coming year. Very few things in life are as rewarding to the hunter-conservationist as leaving a personal legacy of wildlife conservation for future generations. Understandably, charitable giving is often a very personal matter. Please allow Winton Smith or myself the privilege of privately speaking with you about making such a commitment to conservation. The future of the Boone and Crockett Club literally depends on such decisions.

I hope you will make yours soon.



WAYS TO GIVE

Most of the projects mentioned in this annual report receive funding from a variety of sources including individuals, corporations, grants, and other organizations.

AUCTIONS

Participate by donating or purchasing items at our annual auction! B&C brought in more than \$200,000 in FY19

ANNUAL GIVING

Answer the call when you receive an email or mailed solicitation from B&C. We typically only send out two of these requests a year.

WORKPLACE GIVING

Check with your employer to see if they participate in Workplace Giving, including the Combined Federal Campaign, which allows federal employees and military personnel to support their favorite charities through payroll deduction.

GUNS FOR CONSERVATION

This new program provides you with the opportunity to support the Club by donating firearms, sporting collectibles, wildlife art and hunting books. The program is both simple and flexible, allowing contributions to be made at any time, scheduled over time or formally integrated into the estate planning process.

GEORGE BIRD GRINNELL SOCIETY (GBGS)

The Boone and Crockett Club George Bird Grinnell Society welcomes those individuals who wish to support our conservation programs through purely philanthropic, tax deductible gifts of \$2,500 or more. Special recognition is given via Club publications and in the visitors' gallery at Boone and Crockett Club Headquarters in Missoula, Montana, and with a custom plaque.



After your initial gift of \$2,500, gifts of \$500 or more to the Boone and Crockett Club Foundation endowment will accumulate toward new contribution levels. Contributions can include proceeds from donated personal property through the Guns for Conservation program (net amount deposited into the endowment).

WILDERNESS WARRIOR SOCIETY (WWS)

The WWS is our premier giving society that was created as a Mission-critical way to secure a future for the Club. Contributions are therefore placed in the Boone and Crockett Club Foundation Endowment. This way you can establish a legacy that will grow and last for generations.

With your gift of \$125,000 or more, you will be honored by being named a member of the Wilderness Warrior Society. You will be presented with your own numbered limited-edition bronze of Theodore Roosevelt on horseback, a distinctive and unique Hickey-Freeman blazer with WWS sterling silver buttons, and an exclusive gathering at the annual meeting each year to recognize and honor the special generosity toward wildlife conservation exhibited by WWS members.



ROUGHRIDERS SOCIETY

The Boone and Crockett Club's Roughriders Society recognizes those Individuals who have integrated their financial estate plans to include the Boone and Crockett Club Foundation. You can create your own legacy and help carry the Conservation Legacy of the Boone and Crockett Club into the future by becoming a member of the Boone and Crockett Roughriders Society.



Planned giving is not about death. It is about what is best for you and your family. It lets you plan while you are alive and choose where you want to leave your legacy. Careful planning can ensure that your property is distributed in the manner you choose. It can also significantly reduce administrative costs and estate tax liability.

For more information about any of these giving programs, please contact Jodi Bishop at B&C Headquarters. She can be reached at (406) 542-1888 or jodi@boone-crockett.org.

CONSERVATION POLICY

MAJOR AREA OF FOCUS

FISCAL YEAR 2020

The Boone and Crockett Club has a long and successful record addressing critical conservation policy concerns as it relates to its mission. With the assistance of David Anderson and Greg Schildwachter in Washington, D.C., the Club has remained very engaged and recognized among our peers. Along with the entire conservation community, we are achieving numerous successes once again. It is no secret that the sporting conservation community has had strong advocates in the Trump Administration. That has been extremely helpful when working with the departments of the Interior and Agriculture. However, bipartisan support in the U.S. Congress as we have witnessed on our issues is also essential, and while there have been many other issues to address, our issues have received their fair share of attention. Here are just a few of them we chose to highlight.

Great American Outdoors Act

We did it—the largest conservation achievement of the 21st century!

The U.S. Congress passed the Great American Outdoors Act (GAOA), and on August 4, 2020, President Trump signed it into law. Hunters, anglers, and all those who enjoy spending time in the great outdoors have something to look forward to. Thanks to good lobbying and strong support from many sources, including the Club, \$6.5 billion will be allocated over five years towards repairing infrastructure (e.g., roads, buildings, trails, utilities, etc.) in our national forests, national parks, Bureau of Land Management lands, and national wildlife refuges. In addition, the Land and Water Conservation Fund is funded at \$900 million annually, of which we urge Congress to allocate up to \$75 million in FY 2021 to go towards improving recreational access to public lands. All those who enjoy America's many wild places and wild things will benefit from this devoted funding, especially those who use them to hunt and fish.

Highway Bill-Wildlife Crossings

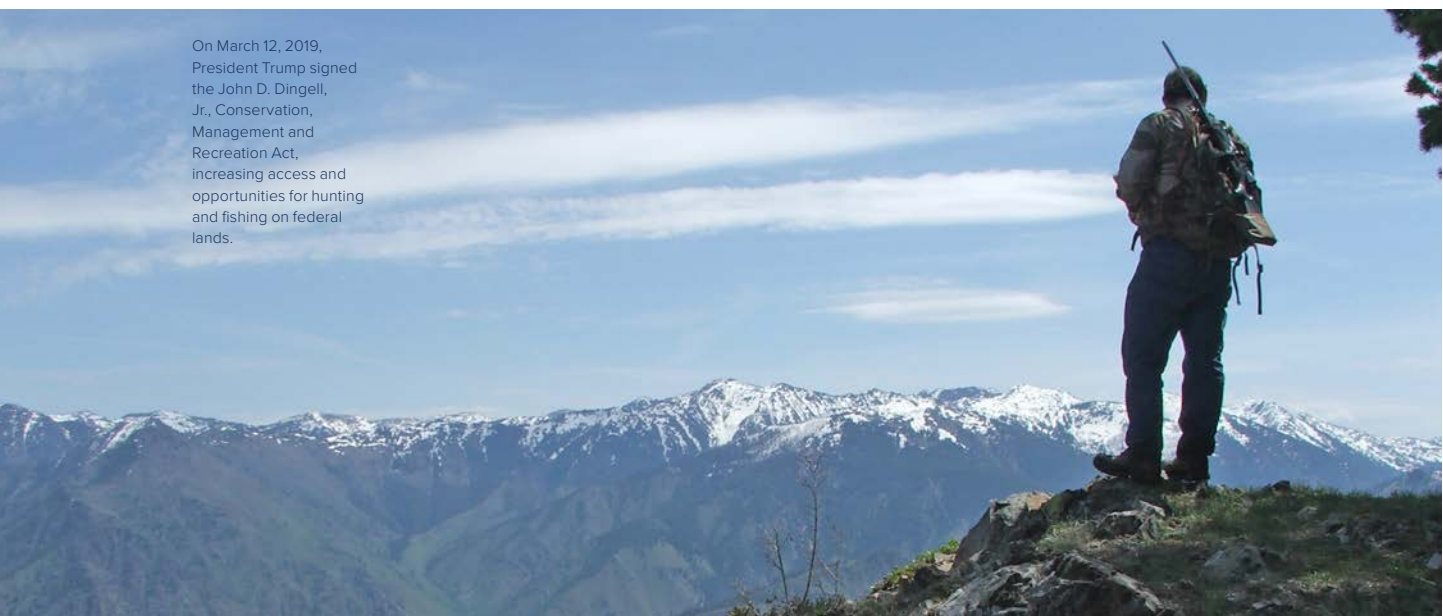
On July 1, the House of Representatives passed a surface

transportation bill titled, Investing in a New Vision for the Environment and Surface Transportation (INVEST) in America Act to reauthorize the 2015 Fixing America's Surface Transportation (FAST) Act, which was set to expire on September 30, 2020. This bill includes nearly \$300 million for the construction of highway wildlife crossings to reduce wildlife/vehicle collisions. The Senate's infrastructure bill, also being considered, includes \$250 million for wildlife crossings. The Club is actively supporting both bills. Even if this Congress punts a highway bill to next year (by extending the FAST Act), lawmakers likely will include funding for wildlife crossings when they resume the next Congress.

Hunting Access on Federal Land

It was a long time coming, but the Club's years of efforts in educating lawmakers culminated in them passing a Sportsmen's Act in Congress. On March 12, 2019, President Trump signed the John D. Dingell, Jr., Conservation, Management and Recreation Act, which increases access and opportunities

On March 12, 2019, President Trump signed the John D. Dingell, Jr., Conservation, Management and Recreation Act, increasing access and opportunities for hunting and fishing on federal lands.



for hunting, fishing, and other outdoor recreational activities on federal land and mandates that a portion of the Land and Water Conservation Fund be spent on projects that improve public access to hunt and fish on inaccessible federal land.

Recovering America's Wildlife Act

On July 1, the Recovering America's Wildlife Act (RAWA) passed in the House of Representatives as an amendment to a much larger infrastructure bill, the Moving Forward Act. RAWA provides \$1.3 billion in dedicated funding annually (for five years) for the implementation of state fish and wildlife agencies' wildlife action plans and will provide greater regulatory certainty for industry and private partners by conserving species and avoiding the need to list them under the Endangered Species Act. This will support future economic growth in the outdoor recreation industry through infrastructure improvements, increases in resiliency, and recovery of imperiled species and their habitats. The Club is working with legislators to advance a bill in the Senate as well.

America's Conservation Enhancement Act

Having passed the House and Senate with overwhelming bipartisan support, America's Conservation Enhancement Act (ACE Act) became law with the president's signature on October 30, 2020. The ACE Act will address Chronic Wasting Disease (CWD) by commissioning and authorizing \$7.4 million in funding for an interagency study regarding the pathways and mechanisms of the transmission of CWD in the United States. It will also establish and authorize up to \$5 million annually for a CWD task force to develop and implement an interstate action plan for collaborative state and federal actions to combat the disease. This act also reauthorizes three major acts/programs of consequence to sportsmen:

- The North American Wetlands Conservation Act until 2025, which

U.S. FISH AND WILDLIFE SERVICE DIRECTOR AURELIA SKIPWITH KEYNOTE SPEAKER AT CLUB'S SPRING MEETING

U.S. Fish and Wildlife Service (FWS) Director Aurelia Skipwith addressed more than 125 Professional and Regular Members of the Boone and Crockett Club during their annual dinner at the North American Wildlife and Natural Resources Conference in Omaha, Nebraska, in March 2020. The Club has been holding the dinner since the early 2000s as a way to honor its Professional Members, considered to be the brain trust of the organization. Since that time the invite list has expanded to include state and federal agency leaders and senior administration officials. During her remarks, Skipwith recognized the importance of hunting and fishing to conservation and praised the Club's historic engagement on the most important conservation issues faced in this country.

Following the presentation, James L. Cummins, B&C executive vice president of conservation, and Tony Schoonen, B&C chief executive officer, had the opportunity to interview Skipwith. The Boone and Crockett Club applauded the Senate's confirmation of Skipwith as director of the FWS. The Club has worked with the FWS to benefit the nation's fish and wildlife and the lands and waters they need to thrive since the agency was created over 100 years ago. Read the complete interview on the Club's website or in the Summer 2020 issue of Fair Chase magazine.

Skipwith with B&C CEO Tony Schoonen (left) and B&C President Tim Brady (right).



provides grant funding to preserve critical habitat for waterfowl and enhance and expand hunting opportunities;

- The National Fish and Wildlife Foundation Act until 2025, which provides critical funding to support projects that sustain wildlife populations; and
- The Chesapeake Bay Program until 2025, which provides funding for creating and restoring habitat for fish game species in and around the Chesapeake Bay.

Chronic Wasting Disease

Chronic Wasting Disease (CWD) is still a top priority. Surveillance, testing, managing, and response activities are imperative to better understanding this disease. The Club has requested \$30 million for equine, cervid, and small ruminant health within the Animal and Plant Health Inspection Service (APHIS)

for CWD activities. Specifically, the Club is asking that no less than \$24 million be allocated directly to state departments of wildlife, and \$6 million be provided to state departments of agriculture. Other than a commitment to hold a hearing this fall that we have secured – working with partners – from House Agriculture Committee Chairman Collin Peterson (D-Minnesota), Congress and APHIS have responded poorly to our proposal thus far. The House Agriculture appropriations bill proposes only an additional \$500,000 for the low-priority effort to develop a live test, and \$7 million for management and response. APHIS has diverted \$1.5 million of the \$5 million appropriated last year and is offering the remaining \$3.5 million for a wide variety of low priority uses, including a number of research topics favored by deer/elk farmers.

WILDLIFE FOR THE 21ST CENTURY, VOL. 6

The Club's role as a leader in the conservation community was marked this year by publication of the latest volume of "W21" titled Wildlife for the 21st Century. W21 is the agenda of the sporting conservation community; this document is the four-year agenda of the American Wildlife Conservation Partners (AWCP)—a coalition of the nation's leading wildlife conservation and shooting sports organizations. This edition is also the 20th anniversary of AWCP's founding at the Club's headquarters in Missoula. The previous edition became the playbook for the Department of the Interior over the last four years, which is why we have had such great success promoting better access to public lands. This edition of W21 is the most professional effort by AWCP in its 20-year history. W21 presents 10 recommendations covering aspects of public and private lands, funding, recreational shooting, and hunting heritage. We are now using W21 to engage the presidential campaigns and Congress in preparation for our next four years of work.

Recommendation 1: Secure permanent and dedicated conservation funding from public and private sources.

Recommendation 2: Enhance access for hunters and outdoor recreationists.

Recommendation 3: Require collaboration on big game migration corridors and habitats.

Recommendation 4: Integrate industry, state, and federal wildlife goals early in energy planning.

Recommendation 5: Incentivize private landowners to conserve wildlife and habitat and provide access for hunting.

Recommendation 6: Increase active management of federal land habitats and reduce litigation through collaboration.

Recommendation 7: Achieve greater results from an improved Endangered Species Act program.

Recommendation 8: Support and assist states in addressing Chronic Wasting Disease and wild sheep pneumonia.

Recommendation 9: Focus climate policy on habitat conservation and restoration.

Recommendation 10: Require collaboration for wildlife conservation, hunting, and recreational shooting on federal lands.

Visit the Club's website to read the full text and download the complete document.

Big Game Migratory Corridors

The Club has been working steadily with states and the federal government to conserve big game migratory corridors in the West. Sportsmen's groups scored a big win on corridors on April 30, 2020, when the Department of the Interior announced \$24.7 million in support of habitat conservation for big game migration corridors and winter range in the West. The Department of the

Interior set aside \$4.4 million in grant funding for habitat conservation projects in 11 western states that conserve migration and winter range for elk, mule deer, and pronghorn.

Desert National Wildlife Refuge

The Club joined the Wild Sheep Foundation and other partners in stopping an ill-considered proposal from the Air

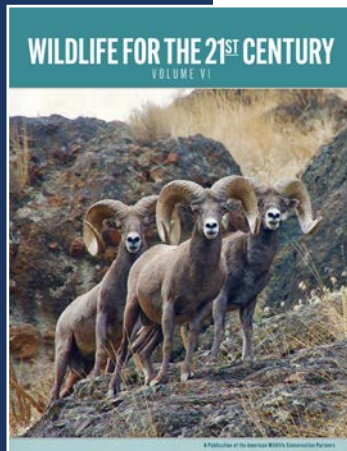
Force to take over most of the Desert National Wildlife Refuge (DNWR) in southern Nevada. DNWR was established for desert bighorn sheep conservation, and it is the largest refuge outside of Alaska. It is adjacent to the Air Force National Test and Training Range. Since the establishment of DNWR, the Air Force has had access to it for limited training under a "military

land withdrawal." Since the term of that withdrawal is about to expire, the Air Force proposed an outright transfer of the lands previously withdrawn (50 percent of the DNWR) and in addition, another 25 percent of the DNWR. Responding to our advocacy as part of a large coalition, both the House and Senate Armed Services committees rejected the Air Force proposal. Final details on how the Air Force will be required to cooperate with the U.S. Fish and Wildlife Service are being worked out now between the House and Senate committees.

Opening National Wildlife Refuges

Continuing efforts begun by the George W. Bush administration, the Club supported expanding federal refuge hunting and fishing seasons to align with those of the states. On April 8, 2020, the Department of the Interior proposed a 2.3 million-acre expansion of hunting and fishing opportunities at 97 national wildlife refuges. The Department of the Interior created nearly 900 distinct new hunting and fishing opportunities at those refuges to align with their respective state's seasons.

The Boone and Crockett Club's Conservation Policy Committee recognizes the Club's Regular and Professional Members, as well as Associates' heartfelt desire to impact the development of conservation policy in a manner which achieves the mission of the Club. This has been accomplished through enactment or developing the groundwork required for future action. It is not easy and, sometimes it isn't pretty, but it is always worth the effort. Thank you to each and every member who assisted in moving the Club's conservation program forward. And a special thank you to Johnny Morris and the Bass Pro/Cabela's Outdoor Fund for making such a large donation to the Club's conservation policy program. Most significantly, none of this important work could have been accomplished without the bipartisan support from many members of Congress and the Trump administration.



Cabela's

OUTDOOR FUND

"The Boone and Crockett Club appreciates this financial support from our partners at the Bass Pro Shops and Cabela's Outdoor Fund to build on our critical policy efforts. The Club works hard, often behind the scenes, with policy makers as they develop the laws, regulations, and funding priorities that will ultimately impact sportsmen and women in this country," commented Club president, Timothy C. Brady. "These funds will allow us to continue our efforts to ensure that public policies benefit our natural resources as well as our hunting heritage."

CONSERVATION EDUCATION

MAJOR AREA OF FOCUS

FISCAL YEAR 2020

The gamut of programs offered by the Club's Conservation Education Program in 2019 included more than a dozen K-12 field trips to the Theodore Roosevelt Memorial (TRM) Ranch, where over 250 students and 45 teachers learned the importance of conservation on a working landscape. Many other conservation-based programs geared towards youth occurred off-site of the ranch and reached an additional 800 students, teachers and adults at local conservation district field days, youth expos and workshops.

Education programs conducted at the Rasmuson Wildlife Conservation Center on the TRM Ranch have once again set a new record with well over 2,500 participants. Many of these are children and teenagers who experience wilderness and wildlife for the first time. Some of this year's highlighted programs include:

- Montana High Adventure Base for Boy Scouts included scouts from California, Rhode Island, Minnesota, Montana, Virginia, Georgia, and Illinois. A total of 107 scouts attended, which was more than a 20 percent increase over the previous year. Each trek included two days of on-site

training, followed by five days of self-led backcountry pack-rafting and hiking in the Bob Marshall Wilderness.

- Place-based conservation education included 16 field trips for 337 students and 45 teachers, plus outdoor classrooms/expos for another 1,022 K-12 students.
- A few of the top highlights for the 2019 summer included hosting an Outdoor Adventure Camp with youth participating from across North America—all sponsored by our great partner, the Wild Sheep Foundation.
- We also trained dozens of first-time shooters at our Palmer Range in rifle, pistol and shotgun including a group of honors students from Montana State University!

Virtual Lesson Plans Released

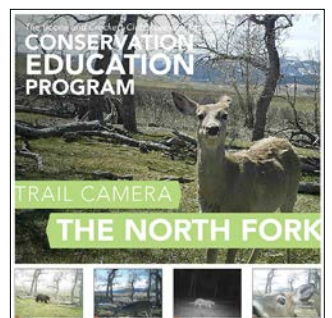
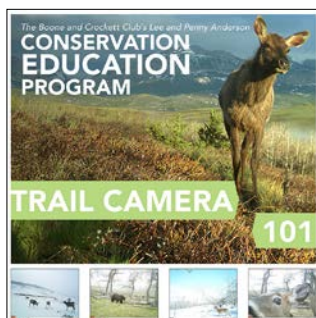
When do mule deer bucks typically shed their antlers? When are elk calves usually born? How can you tell the difference between a grizzly bear and a black bear? Does the wind blow on the Rocky Mountain Front? For kids growing up in Montana, these

questions might not be very difficult to answer. But to many children, particularly those living in urban areas, these natural science questions might be harder than an algebra test!

With this in mind, the Club's Lee and Penny Anderson Conservation Education Program released its first virtual wildlife education lesson that brought the beautiful TRM Ranch into the classrooms of middle schoolers around the country. The Trail Camera Curriculum uses trail-camera footage from the ranch to teach practical, real-life biological principles with no travel or field trip-related expenses required.

The curriculum was developed by the Club's director of conservation programs, Luke Coccoli, as part of his master's degree in education project. While many have heard about the concept of "nature deficit disorder" in today's youth, Coccoli's master's thesis suggests that engaging digital content can actually increase kids' knowledge of the natural world and even inspire them to get outdoors.

The COVID-19 pandemic makes the release of this curriculum even more timely. Across the world, there has been a rapid growth and acceptance of online-based learning. Coccoli notes, "Electronic



The Club's virtual lesson plans are available for purchase from the Club's web store as well as on www.teacherspayteachers.com. The first lesson, Trail Camera 101, is available for free and the other plans cost \$10 each, or as a bundle for \$25.

NORTH AMERICAN WILDLIFE POLICY AND LAW

The Club released individual PDFs of chapters and sections of its policy textbook, making it more accessible than ever to students. Chapters are priced at \$10 each, and complete sections range in price from \$10-\$30. Each PDF includes all of the front matter for the book as well. We have included an offer to anyone who purchases these individual PDFs to purchase the full book at a discounted price.



environmental education could not be more important than it is right now, and the timing of the release of the Boone and Crockett Club's Trail Camera lessons just happened to coincide with this significant increase in virtual learning."

The use of trail cameras has the potential to reconnect students to the great outdoors while learning from any physical or virtual

"classroom" – even thousands of miles away. The Trail Camera lesson plans bring the TRM Ranch and all of its Rocky Mountain ecosystem inhabitants into the lives of classroom teachers and students through pre-selected slides that focus on a variety of large

and small game mammal species as well as birds, bats and even plant life. Trail cameras have been strategically deployed on the ranch since 2012 in order to capture a variety of species and seasonal movements across variable ecotypes.

One of the primary goals of the curriculum is to increase awareness and understanding of the integration between wildlife conservation and private land and livestock management. The lessons seek to foster an understanding of the shared use of natural resources and promote stewardship of the land to build common ground for sustaining healthy ecosystems. This has the potential to not only increase students' science knowledge but also create more environmentally responsible behavior within students' daily lives.

Hunter Education and Hunting for Sustainability

Three hunter education courses were held for 51 participants, including Becoming an Outdoors-Woman, the First Hunt Foundation, and the University of

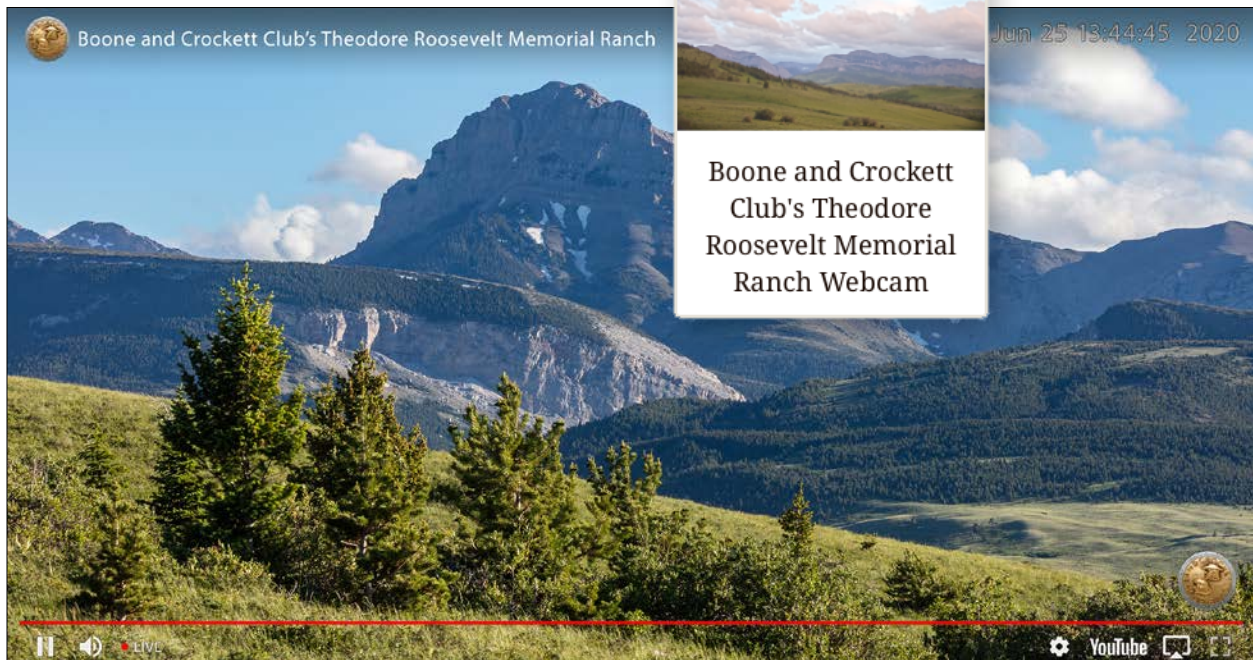
Montana's Hunting for Sustainability Program.

Theodore Roosevelt Live Web Cam

The Boone and Crockett Club's Conservation Education program has envisioned for many years now of not only bringing guests to the Theodore Roosevelt Memorial Ranch but also of finding a way to bring the TRM Ranch to the public. Now the view of the Rocky Mountain Front and TRM Ranch from the back porch of the Rasmuson Wildlife Conservation Center (RWCC) can be accessed by anyone, anywhere, live 24/7.

On June 25, 2020, an AXIS HD web camera was placed on the western exposure of the RWCC. This camera is now feeding live video content to the Boone and Crockett Club YouTube channel and is embedded on the Club's website.

Obvious sightings of interest include the alpenglow from the limestone cliffs each morning at sunrise, sunsets over Glacier country in the summer and the changing of colors in the fall. Additional educational opportunities include knowledge about



See what's happening at the TRM Ranch at any moment! Visit the Club's web site to find the link to our live web cam of the Rocky Mountain Front. You'll have access to current temperatures, wind, and more.

cloud types and weather systems, identification of mountain peaks and wildlife for K-12 students, to mention just a few. Funding for the web camera was provided by various grant and donation dollars including Youth Learning as Citizen Environmental Scientists (YLACES), the Boy Scouts of America, University of Montana and the Dunrovin Ranch.

University Programs

The University Programs subcommittee met during the 132nd annual meeting of the Boone and Crockett Club in Tucson, Ariz., in early December. Texas A&M graduate student Daniel Thompson, recipient of the inaugural Boone and Crockett Fellow Outstanding Achievement Award, was welcomed as the

guest speaker at Thursday's luncheon where he spoke about his research on behavioral

responses of moose to fluctuating environmental temperatures.

The Club welcomed two B&C Fellows, Ashley Huinker (Michigan State University) and Vaughan Branch (University of Montana), to the 2020 spring meeting held in conjunction with the North American Wildlife and Natural Resources Conference in Omaha, Nebraska.

University Programs Webinars

In 2018, The Club's University Programs began a series of webinars for our fellows that are hosted by B&C Members. The goal of these webinars is to link Boone and Crockett fellows closer to the Club by promoting 1) interaction with Regular and Professional members, 2) a common set of experiences, and 3) the fellows' professional development. Previously, the webinar series featured Wini Kessler (importance of professional and personal networks), Jim Heffelfinger (getting the most out of professional meetings), and James Cummins (B&C's policy work). In FY20, two more webinars were presented. The

UNIVERSITY PROGRAMS B&C FELLOW AWARD

The Club established the annual Boone and Crockett Fellow Outstanding Achievement Award to recognize a graduate student whose research advances the Club's mission and informs natural resource management and policy decisions in North America. Awardees are selected on the basis of the relevance and significance of their research, the quality of their work and commitment to leadership, effective communication, and outreach. At the annual meeting last December, Daniel P. Thompson was announced as the first winner of the Boone and Crockett Fellow Outstanding Achievement Award in graduate research. The Boone and Crockett Club has established this award to formally acknowledge the most outstanding achievements of Boone and Crockett Fellows. The award highlights and strengthens the connection between students and the Boone and Crockett Club that supports them.



B&C President, Timothy C. Brady (right) presented Daniel Thompson with a plaque during a luncheon at the Club's Annual Meeting in Tucson, Arizona. Dan presented his research on the physiological and behavioral responses of moose to fluctuating environmental temperatures to the members in attendance.



Past President and Honorary Life Member, Lowell Baier (top row, center) discussed the importance of private lands with several B&C Fellows.

first by Ben Wallace who discussed the Club's history, followed by Lowell Baier who discussed the importance of wildlife conservation on private lands. The webinar was well attended (more than 20 fellows and six faculty) and the fellows asked insightful questions

about how to work with landowners and about the federal programs available to promote wildlife and habitat conservation on private lands.

Contact Karlie Slayer at kslayer@boone-crockett.org to request the 2020 University Programs Annual Report.

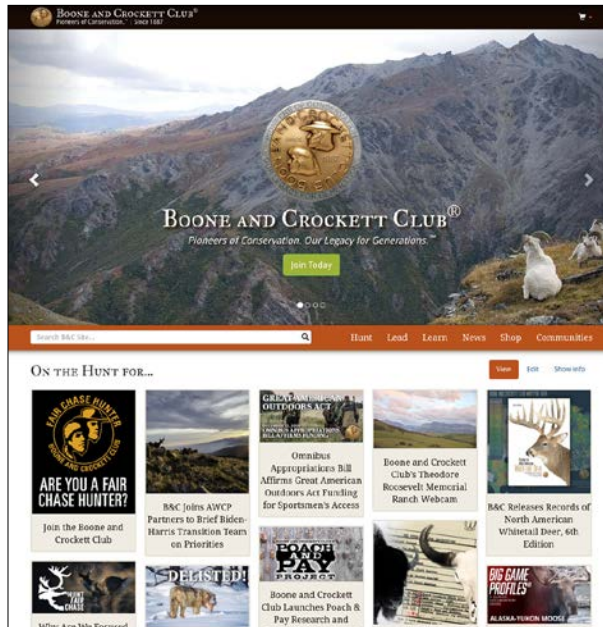
FY2020 HIGHLIGHTS

Along with our major areas of focus, the Boone and Crockett Club is busy implementing dozens of additional programs and projects each year. With nearly 40 different committees and sub-committees, our small staff is able to generate an inordinate amount of work thanks to the assistance of hundreds of volunteers from members to official measurers. The following pages highlight a few of our key accomplishments from fiscal year 2020.

NEW B&C WEBSITE LAUNCHED

After years of planning, programming, and implementation, the Club's new website launched in May. If you haven't had a chance to look at the new site yet, please check it out at www.boone-crockett.org. There are hundreds of pages of content, but here is a short list of highlights you don't want to miss:

- World's Record gallery
- Science Blasts by John Organ
- Hunter Ethics articles
- B&C position statements
- B&C's National Collection of Heads and Horns
- Conservation and outdoor news
- Online scoring calculators
- Completely redesigned Trophy Search, now called Big Game Records LIVE!
- Easy-to-use Official Measurer map



Be sure to visit www.boone-crockett.org to explore all of the new features!

CLUB ADOPTS FIVE-YEAR STRATEGIC PLAN

The Boone and Crockett Club announced that Tony A. Schoonen has been selected as chief executive officer by the Board of Directors as part of its new strategic plan. The changes are targeted to accomplish the organization's mission more effectively and efficiently with a new, modernized structure that consists of four divisions: administration, communications, big game records and conservation. The five-year plan was built from the bottom up with the input of committees and subcommittees, Club leadership and staff.



POACH AND PAY PROJECT - NEXT STEPS

Poaching is illegal. Hunting is not. Hunters and poachers are not brethren. Yet the mainstream media uses these terms interchangeably on a regular basis. The Club's communication team picked up on this during the Cecil lion media storm and became concerned that poachers could blemish the image of responsible and ethical hunters and provide fodder for the antis. The Club, partnering with Leupold, funded a research project to look at the practices of administering fines and restitution in the various states to see where effective policing of poaching was working and where it wasn't. Some states are doing a great job at detection and prosecution of poachers. However, in other states, unfortunately this was not the case. There were legislative challenges as well as a challenge with the judicial system in terms of many judges who consider poaching a victimless crime. The lack of detection and prosecution in these states has run into millions of dollars being lost for wildlife management and conservation. The Club has partnered with the Wildlife Management Institute and the Bass Pro Shops/Cabela's Outdoor Fund to aggressively address this issue. The next phase, which was officially announced on December 8 at the National Association of Sportsmen Caucuses summit, will be developing template legislation to help state agencies and develop a communication and education plan to reach out to the judicial system.



MONTANA LICENSE PLATE PROJECT

The Club continues to see strong financial support from Montanans with our custom license plate. In FY20 the Club received \$151,420 in sponsorship fees from the sale of this custom license plate. Since inception of the program in 2016, the Club has received a net profit of more than \$515,000.

B&C AND ONX CONTINUE PARTNERSHIP

onX, a leader in digital mapping and bringing unique tools to sportsmen, has renewed its exclusive license of the Boone and Crockett Club Big Game Records data in the digital mapping category. Through this long-term partnership, the Club is better able to provide historical data to be used as a research tool for hunters and further increase the Club's leadership



in big game records keeping, Fair Chase standards, and assist in celebrating conservation success.

GRIZZLY BEAR MANAGEMENT

On October 5, 2019, Secretary of the Interior David Bernhardt and Montana Congressman Greg Gianforte visited the TRM Ranch to view grizzly bears. Following was a roundtable discussion with local ranchers and landowners, city and county government officials, business owners, school district officials and members of the Blackfoot Nation about the growing grizzly bear population. U.S. Fish and Wildlife Service and APHIS personnel were in attendance as well. The general consensus was grizzly bear populations in the Northern Continental Divide region had surpassed recovery goals, dealing with problem bears needed to be simplified, and overall management should be passed to the state.

B&C CEO Tony Schoonen shows US Representative Greg Gianforte (center) and Secretary of the Interior David Bernhardt (right) where grizzlies have been seen on the Club's Theodore Roosevelt Memorial Ranch.



B&C SUPPORTS THE WILDLIFE SOCIETY AT 2019 NATIONAL CONFERENCE

The Club hosted several events at The Wildlife Society (TWS) annual conference in Reno, Nevada, with the goal of increasing our reach and engagement with emerging leaders in the wildlife field, including the Student Chapter Leaders luncheon and the B&C Fellows luncheon. At the student leaders luncheon, Dr. Josh Millsbaugh (B&C Professor at University of Montana) presented an overview of the Club and our mission to 110 undergraduate Student Chapter Leaders from universities across the country. At the B&C Fellows luncheon, we hosted a record 26 fellows who had a chance to interact with B&C Professional Members and speakers from the B&C co-sponsored symposium on wildlife policy. Our keynote speaker at the B&C Fellows luncheon was Dr. Evelyn Merrill (B&C Professional Member), who shared insights with our fellows and guests about balancing career and family.

Julie Tripp (left) and Karlie Slayer (right) staffed the B&C booth this past October in Reno at the annual conference of TWS and the American Fisheries Society.



FAIR CHASE CERTIFICATION

On February 12, 2020, the Club's latest trademark was accepted — Boone and Crockett Fair Chase Certified. Our close friends at Bear Trust International became the first organization to be certified to use the mark on their web site.

ADVANCED TELEMETRY SYSTEMS JOINS B&C AS NEWEST TRAILBLAZER SPONSOR

Advanced Telemetry Systems, Inc. (ATS), signed a three-year commitment as a "Trailblazer in Conservation" partner of the Boone and Crockett Club. For over 40 years, ATS has designed and manufactured wildlife radio telemetry equipment used by wildlife managers and researchers throughout the world. This equipment plays a key role in gathering the critical data necessary to ensure sustainable populations of all wildlife species, including the game species hunted by the nation's sportsmen and women. The ATS partnership with the Boone and Crockett Club will support the organization's conservation and wildlife science efforts.



NATIONAL CONSERVATION LEADERSHIP INSTITUTE

Thirty-six new fellows of Cohort 14 completed their first residency in October 2019 at the National Conservation Training Center in Shepherdstown, West Virginia. Since then, C14 fellows have worked individually and in peer groups on their adaptive leadership challenges. The second residency for Cohort 14—postponed due to COVID-19—took place virtually during the first week in September 2020. Cohort 14 fellows have been provided with additional learning opportunities via live webinars with NCLI faculty during the pandemic and are moving towards the virtual second residency.

In June 2020, thirty-six new fellows were selected for Cohort 15 and notified of their acceptance status.

STEWARDSHIP AND MULTIPLE USE

Boone and Crockett Club members James Cummins, Wendi Weber, Steve Williams, Collin O'Mara, and Jimmy Bullock have been added to the Conservation without Conflict Coalition. The "Conservation without Conflict" initiative focus is to encourage proactive voluntary conservation of species on working lands rather than regulatory actions that accrue from species listings. In April, more than 40 other organizations signed on to endorse this approach that achieves real conservation and keeps working ranches, farms and forests operating.

Jimmy Bullock continues to help advance the National Alliance of Forest Owners (NAFO) Wildlife Conservation Initiative, which positions actively managed working forests as integral to the conservation of at-risk species, particularly those that require young forest, open canopy, or riparian and aquatic habitats. Along with benefits for at-risk species, big game species including deer, elk and moose and their habitats benefit from this strategy. While COVID-19 has paused travel and face-to-face meetings, work to advance landscape-scale research to document contributions of working forests to conservation of at-risk and listed species is steadily moving forward.

BOONE AND CROCKETT CLUB'S CONSERVATION AND STEWARDSHIP AWARD

Boone and Crockett Club President Tim Brady and Professional Member Jimmy Bullock presented Mississippi State University's Deer Ecology and Management Lab with the Club's Conservation and Stewardship Award. Dr. David Guynn and Dr. Bronson Strickland accepted the award during the Club's annual dinner on March 11 at the North American Wildlife and Natural Resources Conference in Omaha, Nebraska. The prestigious award is given annually to the organization or entity that best exemplifies excellence in natural resource conservation and stewardship — core values of the Boone and Crockett Club and its founder, Theodore Roosevelt.

The Deer Ecology and Management Lab at Mississippi State University is broadly recognized as the premier applied deer management research unit in the United States addressing deer management issues of regional and national importance by pursuing research questions of interest to biologists, land managers and hunters. Program accomplishments include development of the first Deer Management Assistance Program now used widely across the eastern United States; quantification that land use and habitat-related factors affect regional variation in deer body and antler size; and prioritization of outreach systems to transfer this science-based information to hunters, managers, and landowners.

MSU's Deer Ecology and Management Lab founder Dr. David Guynn addresses the crowd after receiving B&C's Conservation and Stewardship Award. Pictured left to right: Guynn (at podium), Tim Brady, Bronson Strickland, and Jimmy Bullock.



NOTABLE CONSERVATION AWARDS AND APPOINTMENTS

Alan Wentz, B&C Professional Member, receives the Wildlife Society's Aldo Leopold Memorial Award. Wentz accepted the award via video, stating, "I appreciate in all those jobs, all the bosses I had they tried to get me to do more work with The Wildlife Society and other like-minded conservation organizations." In his long and notable career, Wentz served as a professor of wildlife sciences at South Dakota State University, director of fisheries and wildlife at the National Wildlife Federation in Washington, DC, and assistant secretary of the Kansas Department of Wildlife and Parks. He spent the final 20 years of his career as chief conservation officer of Ducks Unlimited.

Boone and Crockett Dr. Red Duke Wildlife Conservation and Policy Program receives generous gift from Molly Malone and Ken Savage. The Program is a Bachelor of Science/ Master of Public Service Administration five-year joint-degree program between the Department of Wildlife and Fisheries Sciences and The Bush School of Government and Public Service which allows undergraduate students in Wildlife and Fisheries Sciences students to enter the Master of Public Service and Administration program at the beginning of their fourth year.

Bronson Strickland, B&C Professional Member, named by Quality Deer Management Association (QDMA) as the winner of the 2019 AI Brothers Professional Deer Manager of the Year Award. Strickland is a professor of wildlife management and the Extension Wildlife Specialist at Mississippi State University. "From soils to antlers to managing habitat, hunters and deer herds, Bronson works with all aspects of deer management," said Kip Adams, QDMA Director of Conservation. "On top of that, he is an extremely talented communicator so hunters, landowners and natural resource professionals all benefit from his work. He is very deserving of this award."

James F. "Jimmy" Bullock Jr., B&C Professional Member, was selected as the 2019 College of Forest Resources Alumni Fellow at Mississippi State University. Bullock earned his degrees from Mississippi State with a Bachelor of Science in Forest Resources in 1980 and a Master of Science in Wildlife Ecology in 1982.

Rebecca Humphries, B&C Professional Member, was presented the Wildlife Management Institute's George Bird Grinnell Memorial Award for Distinguished Service to Natural Resource Conservation. After 33 years of professional service to the Michigan Department of Natural Resources, Humphries became Director of Operations for Ducks Unlimited's Great Lakes/Atlantic Region in 2011 before finally settling in her current role as Chief Executive Officer of the National Wild Turkey Federation.

Nick Seifert, B&C Professional Member, was recognized as a *Folio*: 100 honoree. Each year, an elite group of media professionals is selected to represent the best and brightest minds in magazine and digital media today by *Folio*: the publishing industry's go-to source for news, business intelligence and peer-to-peer networking.

Stan Burger, B&C Professional Member, was awarded The Ian Goss Award at the annual meeting of the Custodians of Professional Hunting & Conservation – South Africa. The Award is given annually to a person who goes the extra mile to demonstrate and enhance conservation and ecologically sustainable development through the responsible use of natural resources in order to ensure that South Africa's biodiversity and conservation heritage is protected for the benefit of present and future generations.

Stuart Strahl, B&C Professional Member and president and CEO of Chicago Zoological Society, received an honorary Doctor of Humane Letters degree from Dominican University. A career conservationist with extensive experience in restoration ecology, Strahl oversees the world-famous Brookfield Zoo, which has developed an international reputation for its cutting-edge role in animal care and the conservation of the natural world.

Vern Bleich, B&C Professional Member, named to BLM's National Wild Horse and Burro Advisory Board (Board) to represent wildlife management. The Board is comprised of nine individuals representing a diverse range of stakeholders and interests. Bleich is a wildlife biologist with over 40 years of professional experience devoted to studying western wildlife populations, improving their management and advancing conservation of species and habitat. Bleich is currently a research professor at the University of Nevada, Reno, where he collaborates with faculty on a variety of research projects and advises graduate students working primarily on the ecology of large mammals occupying the arid-land ecosystems of the West.

Remington®

REMINGTON ARMS COMPANY RENEWS AS TRAILBLAZER

Remington Arms Company renewed its sponsorship of the Boone and Crockett Club through the organization's "Trailblazer in Conservation" program. Trailblazers in Conservation are investing in the Club's mission work and form the highest-level partnership available with the Club. Remington is also the exclusive sponsor of the Club's Fair Chase Yearbook, a photo library of trophies submitted and entered the previous year and mailed to Fair Chase readers.



BOONE AND CROCKETT CLUB'S 30TH BIG GAME AWARDS PROGRAM KICKS OFF FISCAL YEAR

B&C's Records and Records Outreach committees planned the 30th Big Game Awards trophy display and Awards Program with the theme, "North American wildlife, more and healthier than ever before." The trophy display was open May 3-August 4, 2019. During this period, 60,000 visitors viewed the trophies on display. The display was top-notch with a museum setting and feel that created a professional and educational atmosphere. Our signage did an excellent job of imparting the Club's mission and message to the visitors of the display. There were 132 trophies on display; 93 trophies represented the top-five entries in 36 of the 38 trophy categories. Thirty-nine trophies represented our youth entries for the Jack Steele Parker Generation Next Awards.

The 30th Big Game Awards event took place August 1-3, 2019. Highlights included Thursday's welcome reception, Friday's Field Generals luncheon and Generation Next Awards program, and Saturday's Heroes of Conservation luncheon/auction with the 30th Big Game Awards evening event.

See the Winter 2019 issue of *Fair Chase* for an extensive recap of the trophy display and the 30th Awards weekend event. Thanks to Johnny Morris and the staff at Bass Pro Shops and The Wonders of Wildlife Museum.

The Club's Publications Committee released Boone and Crockett Club's 30th Big Game Awards book in November 2019. This latest book in our awards series is the 13th edition since the series began with the 18th Awards Program. Cover art was graciously provided by North Carolina artist, Ryan Kirby.

More than 60,000 visitors explored the Club's 30th Big Game Awards Display, which included 93 exceptional trophies. Outdoor personality and long-time B&C Professional Member Craig Boddington served as the MC for the Saturday evening banquet.



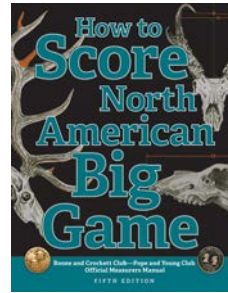
B&C SPIRITS PROGRAM

The B&C Bourbon has been transitioned from what was barreled in Indiana to the new bourbon that is barreled and aged in Kentucky. The new Kentucky bourbon exceeded the B&C tasting expectations and is now being sold to all distributors as of September 2019. This is expected to be a major selling factor once old bottles are depleted, and new ones have "Kentucky" on them.



POPE AND YOUNG JOINS B&C FOR A JOINT SCORING MANUAL

The B&C Records Committee approved a joint manual with Pope and Young Club. A meeting between Pope and Young and Boone and Crockett took place in Missoula in October 2019, and work was conducted on remedying differences that have come up over the history of the organizations. This update will involve a full chapter-by-chapter review of the Official Measurer's manual, which is currently ongoing. The book is expected to be released in 2021.



CONSERVATION GRANTS

The Club Board of Directors has authorized a continuing effort on CWD research using funds from the Conservation Grants Committee. The

Chair of that committee, Boone and Crockett Professor of Wildlife Conservation Joshua Millsaugh, has, in turn, worked with Professional Member Matt Dunfee and the CWD Alliance to match Club funds. Our partners at the Rocky Mountain Elk Foundation have matched each Club dollar, and an additional research project was able to be added for a total of three current projects. Collectively these projects focus primarily on monitoring and determining spread of the disease.

The three proposals we are funding include: (1) Modeling spatial harvest strategies for CWD transmission (PI: Dr. Evelyn Merrill, University of Alberta); (2) Accumulation of CWD prions in plant tissues (PI: Dr. Joel Pedersen, University of Wisconsin-Madison); and (3) Prospective simulation assessments of alternative harvest strategies to mitigate and control CWD invasion and spread (PI: Dr. Christopher Jennelle, Minnesota Department of Natural Resources). These proposals also provided \$320,110 in matching funds!

B&C RELEASES IMPORTANT STATEMENTS ON BAITING AND LEAD

The Boone and Crockett Club publishes position statements to inform and educate people about conservation and hunting issues. Just as FY 20 got started, the Boone and Crockett Club released a position statement in light of California's statewide ban on lead ammunition for hunters, which took effect on July 1, 2019. Triggered by concerns for the endangered California condor, which inhabit some regions of the state, a bill was signed into law in October 2013 banning all lead ammunition for the taking of game anywhere in the state.

The Club's new position statement reads in part that:

Scientific wildlife management recognizes that while the mortality of an individual bird is a concern, it may not necessarily indicate a threat to an entire population and warrant a blanket nationwide or statewide ban of lead ammunition.

The Club believes that if an individual state wildlife agency decides that lead exposure represents a population-level issue for a particular species in a given area, it should be up to that agency (not federal/state legislators or voters) to implement targeted solutions that do not unnecessarily restrict hunting or shooting opportunities, including hunter education, voluntary programs, or mandatory programs using suitable ammunition alternatives.

In August 2019, the Club released a reminder of our position statement, "Baiting and Fair Chase" after animal rights and anti-hunting groups again misconstrued the meaning of Fair Chase. This time, it involves baiting, which they claim should be banned because it is not Fair Chase.

The Club has a history of defining what is and is not Fair Chase, and has released a new position statement on baiting. The position reads in part: "Fair Chase is based on the meaning of 'fair' that relates to legitimate, genuine, or appropriate, given the circumstances. Where an increased harvest of a particular species needs to occur, or where positive identification of size or sex is a legal requirement, baiting is appropriate, given the circumstances, and does not violate Fair Chase principles."

The assertion that baiting should be banned because it's not Fair Chase is not only incorrect, it undermines their broader anti-hunting agenda. As Club President Tim Brady noted, "These anti-hunting groups are contradicting themselves. Before, it was all hunting is bad and should be stopped. Now they are essentially saying hunting is acceptable as long as it's Fair Chase. At least that much we can agree upon."

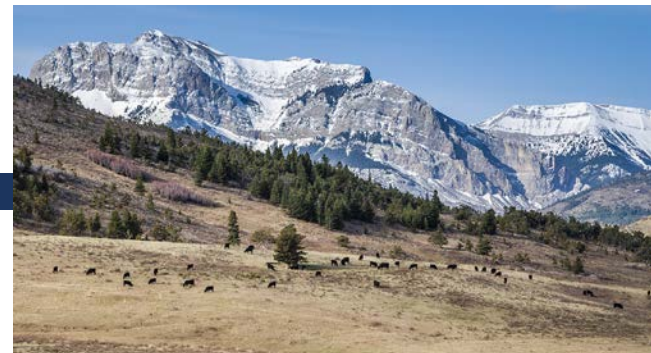
You can read the full text for all of B&C's position statements at www.boone-crockett.org.

WILDLIFE HEALTH

The Wildlife Health Subcommittee members continue monitoring Chronic Wasting Disease (CWD) developments throughout North America, and several members recently provided national and international updates.

Michigan State University's Boone and Crockett Quantitative Wildlife Center hosted a multistate CWD strategic planning session September 9-10, 2019. Wildlife disease managers and researchers from universities and government agencies worked together to identify the greatest needs for CWD research and built strong collaborations for targeted research efforts while developing a unified message.

Wildlife Health Subcommittee Chair Becky Humphries was a keynote speaker at The Wildlife Society's 2019 annual meeting in Reno, Nevada. Becky spoke on a plenary panel on "Communicating Sustainable Use of Fish and Wildlife" to more than 4,000 conference attendees. Vice-chair John Fischer is working with the Wildlife Management Institute as a national consultant to state managers and policymakers on issues involving CWD. And Club Member Colin Gillin provided a review of the newest Association of Fish and Wildlife Association supplemental Best Management Practices on taxidermy and meat processing, quarantine of infected facilities, interstate communication of positive CWD results, and agency response to hunter inquiries regarding CWD testing.



THEODORE ROOSEVELT RANCH UPDATE

2020 has been a tough year for the cattle industry, but the new operation model at the Theodore Roosevelt Memorial Ranch allows the ranch to finish up in the black. Once again, the winter was rough with extreme snow conditions crushing a number of fences and spring floods washing out even more fences in addition to a few creek crossings. Ranch personnel are working hard to repair the fencing and the crossings, but with the magnitude of the damage, the repairs are taking much longer than normal.

B&C Professor Josh Millsaugh and his students continue to conduct research at the ranch using some 45 trail cameras to monitor grazing practices and interaction with wildlife species.

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Theodore R. Vitali PhD
Earl K. Wahl Jr.
Duane A. Walker
Ben B. Wallace
Keith I. Ward
Jeffrey A. Watkins
Gates Watson
Mary Webster
W. Alan Wentz
Gordon J. Whiting
Neal Wilkins
David M. Williams
Stanford K. Williams
C. Martin Wood III
Leonard H. Wurman MD
Paul M. Zelisko

OTHER CONTRIBUTIONS

Lawrence F. Abbott
Aerojet Rocketdyne
Employee Giving Campaign
Elmer Agney
Alaskan NW Adventures LLC
Alps Outdoorz
Jerry Y. Alvarez
Amazon Smile Foundation
American Snuff Co

Ren Anderson
Grant Baggett
Jamie Baker
Alfred E. Baldwin
Baldy Mountain Outfitters
Bank of America
Employee Giving Program
Bass Pro Shops and Cabela's Outdoor Fund
Pat Beane
Errol Bencke
Paul Bender
Michael Berg
Best Buy Employee Giving Campaign
Gregory A. Biddinger
Richard L. Block
John E. Boblenz
McLean Bowman
Boyt Harness Company
Thomas L. Branch
Gordon O. Brekken
Heath M. Bromley
Justin R. Bullard
William B. Bullock
Burris Optics
Robert M. Byrne
Benny Caiola
California Capital Region
Employee Giving
Roger R. Campbell
Steve G. Carani
Larry R. Carey
Daniel R. Caughey
Patrick Cerro
Chilcotin River Outfitters
Zach Cocoli
Combined Federal Campaign
Connecticut Valley Arms
James N. Cox
Jim & Whitney Crosby
Steve D. Dahmer
Lonnie J. Dale
Mark S. Dalley
Desert Safaris LLC
Deuling Stone Outfitters

James M. Dollar
Tim Donnelly
Mark T. Donovan
Duke Energy Foundation
Dennis H. Dunn
Frank R. Dziama
East Wildlife Foundation
Eden Ridge Outfitters
Don Eker
Gary D. English
John L. Estes
Clinton Faas
Facebook Payments Inc.
Martin F. Faley
John O. Farmer IV
Michael E. Fleitz
Fort Knox
Robert L. Fowler
Cass Gebbers
Joseph T. Gennaro
Royce Gladson
Narciso Gregori
Campbell A. Griffin Jr.
Jack E. Guenther
Half Face Blades
Michael J. Halter
Ronald C. Hamilton
Douglas R. Hart
Ryan B. Hatfield
Marshall B. Hay MD
W. Mark Haynes
Justin Hefker
Bryan Hixon
Susan K. Holtzman
Hornady
Gary R. Howard
Jeffrey L. Hum
Brian Hyder
Brian Ihlenfeldt
N. Eric Johanson
Douglas M. Johnson
James F. Johnson
Junkermier, Clark, Campanella, Stevens, P.C.
Kenetrek
Kennedy Hunting Services
Junior Kerns

Lee A. Kies
King Ranch
Kristopher D. Knauss
Kristina Kolodiazny
Kolpin
KUIU Inc.
Robert A. Kuntz
Kai Lampson
Mark D. Larson
William L. Larson
Harold D. Lee
William Lee
Wilma H. Legnard
Dick Legus
Leupold & Stevens Inc.
Gibson D. Lewis
Stewart Long
Lane Lovett
James Lukacena
Bill Madison
Brian Maguire
Timothy Maier
Russell Marshall
CT Martin
Frank E. Martin
Kearney Martins
Robert D. Mattie
Brian McCollom O.D.
Brad M. McCullough
Steven Meckstroth
Steve R. Mellinger
Charles A. Meyer
Andrew Miller
Glenn A. Miller
Ryan Miller
Chris Mitchell
Montana Council Boy Scouts of America
Montana Rifle Company
Mossback Guides & Outfitters
James E. Mraz
National Fuel Gas
Employee Giving Campaign
Barbara Neal
Arthur Newcombe
Glen W. Ng
James R. Nichols



Product makers for sportsmen began financially contributing to the conservation movement over the same concerns that formed the Boone and Crockett Club—dwindling wildlife populations. Manufacturers invest in conservation through product and cash donations, sponsorships, and the collection of taxes on equipment purchases. Their executives contribute their leadership and insights on the boards of many local and national conservation organizations.

The Club is also fortunate to have a partner like R.J. Reynolds and the U.S. Tobacco Company, who sees value in educating their customers as to the importance of conservation and an ethical approach to hunting and angling.



LEUPOLD



FY20 DONORS AND CONTRIBUTORS continued

OTHER CONTRIBUTIONS CONTINUED

Frank W. Noble
Joseph Nobles
Nosler
McKee Nunnally
John F. O'Hara
Jeff Olson
Jeffrey G. Olson
Craig S. Ortego
Bill Otto
Matt S. Pandol Jr.
Bill Pastorek
PayPal Giving Fund
William Peak
John D. Pearson
Chris Pellascini
Scott Picker
Mark Pickering
Peter J. Pizzagalli
Bradley R. Plaga
John O. Plahn
Ronald L. Pohl
Portland General
Electric Employee
Giving Campaign
Jeff L. Pyle
Jay M. Ramlo
Remington Arms
Company
Rocky Mountain Elk
Foundation
Nino J. Rosini
Jon C. Rowe
Donald C. Ruhl Jr.
James P. Rumpsa
Zachary J. Russell
Savage Encounters Inc.
Dennis J. Schimke
Scoop Lake Outfitters
Randall B. Scott
Dennis Seamanik
Gary B. Shaffer
James Sheehan
Ernest A. Shotton
Silver Sage Outfitters
Sitelite
Skull Hooker
Kyle Smith
Nathan Somero
Richard K. Spring
John Stankiewicz
Eric D. Stanosheck
Don Stevenson
Thomas Stewart
Martin J. Stiasny
Stikine Guide Service

Stone Glacier
Craig S. Stonebraker
Terry Stubby
Sturm Ruger & Co
Bernard Sullivan
Timothy C. Sweeney
Thunderstik Lodge
Rick A. Tromble
Venator Cardrona
Safaris
Peeranut Visetsuth
Vortex
Terry Voskuil
Glen E. Wagner
Lee M. Wahlund
Josey Wales
Michael J. Walkley
John M. Wall
William L. Walters
Leonard J. Ward Jr.
Weatherby
Johnny Wehrmann
Jason Wenzel
M. Craig West
John Whitcombe
Mark Wilmot
Charles Wingard
Glen F. Wunderlich
John F. Youngker
YourCause
Youth Learning As
Citizen Environmental
Scientists
Robert Zseder

MEMORIALS AND HONORARIA

Memorials

Jerry A. Adams
Kenneth S. Adams III
Daniel Bateman
Herman A. Bennett
Ben L. Bird
C. Randall Byers
Norma L. Campbell
Colin Caruthers
Bill T. Closs
Frank Cook
Ian McTaggart Cowan
James Henry Duke Sr.
James Henry (Red)
Duke Jr.
Peter Enrooth
Richard H. Gieseke
William J. (Tim)
Gillespie
Sherman Gray

Rafael & Carmen
Guerra
George C. "Tim" Hixon
Orville Clyde Hoffman
Jr.
Roger C. Hooper
Walter Hossman
John M. Kaufmann
Robert Kirschnick
Douglas Kyle
Carlton S. Mahlmann
John N. McCamish Jr.
Bobby Model
Earl E. Morgenroth
Tim S. Murray
Glenn P. Napierskie
Richard Otto
C. Robert Palmer
Elaine Parker
Jack S. Parker
Frederick C. Pullman
Cpl. Lucas Pyeatt
USMC
Guido R. Rahr Jr.
Elmer E. Rasmuson
Fred Wayne Richards
William L. Searle
I.D. Shapiro
Earl L. Sherron Jr.
Duane Sidler
William I. Spencer
Glenn A. St. Charles
John Hickman
Stonebraker
Stan Studer
Jack Ward Thomas
Patricia Valentino
Tio Pablo Vela Sr.
Robert B. Wallace
Philip L. Wright

Honoraria

Anne M. Flowers
Winifred B. Kessler
Robert Model
Remo R. Pizzagalli
Jack Reneau
Michael Wigan

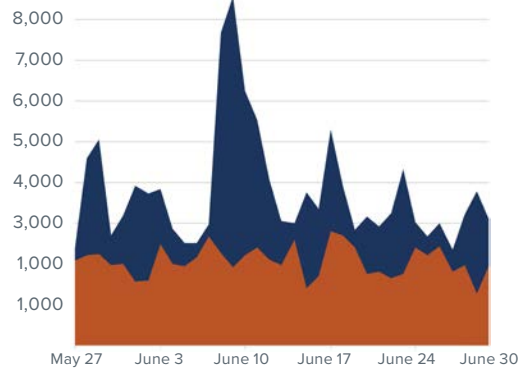
B&C ONLINE MEDIA

Our reach continues to grow.

- 1.2 million – unique web site visitors
- 24.9 million – Facebook viewers reached
- 39,000 – Instagram followers
- 81,000 – email newsletter subscribers
- 2.9 million – YouTube minutes watched

WEB TRAFFIC COMPARISON SINCE LAUNCH MAY 26, 2019 - JUNE 30, 2019

	TOTAL
2020 PAGE VIEWS	132,408
2019 PAGE VIEWS	72,603



B&C OFFICIAL MEASURERS

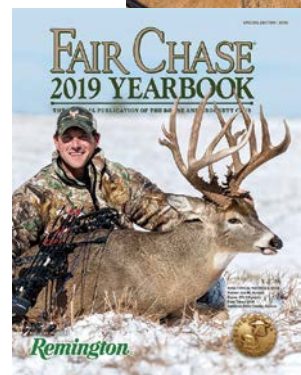
B&C has 1,446 Official Measurers. Just over 50% of these volunteers spend 3 to 10 hours a month scoring trophies and talking with sportsmen across North America. In Fiscal Year 2020, we held two workshops (Edinburgh, Indiana, and Chatfield, Minnesota), which added 30 Official Measurers to our roster.

OFFICIAL MEASURERS CONTINUE TO SHOW STRONG SUPPORT FOR THE CLUB'S ASSOCIATES PROGRAM

The Official Measures Associate drive continues to be successful. Four Measurers have reached the 100 Associates level and received Kimber rifles for their support. Since the program began in August 2017, Official Measurers have brought in over 1,200 new Associates to the Club.

B&C RELEASES TWO MORE FAIR CHASE YEARBOOKS

The 2018 Yearbook came out along with the Fall 2019 issue of Fair Chase and was well received. This year's yearbook was 20 pages bigger than the 2017 Yearbook. The 2019 Yearbook came out early this year and was packaged with the Summer 2020 issue.



B&C MEMBERS

The Club has a total of 300 members in five different categories of membership as of June 30, 2020, and added 17 members over the past year. Per our bylaws, which hasn't changed since the Club was founded in 1887, we can have no more than 100 regular members. The other levels—honorary life, junior, emeritus, and professional are not limited in the bylaws.



Honorary Life Members	12	4%
Regular Members (R)	98	33%
Junior Members (J)	2	1%
Emeritus Members	28	9%
Professional Members (P)	151	50%
Ex-Officio (E)	9	3%

NEW MEMBERS FY20

L. Earl Bentz - TN (R)
Tobias W. Buck - SC (R)
Kurt W. Dyroff - ID (P)
Molly J. Good - WA (P)
Charles W. Hartford - CA (R)
Blake L. Henning - MT (P)
William G. Imbergamo - VA (P)
Fritz R. Mason - GA (R)
Darren A. Miller - MS (P)
Leopoldo Miranda - GA (E)
Randall D. Newberg - MT (P)
Collin P. O'Mara - VA (P)

NEW MEMBERS continued

Nicholas J. Pinizzotto - PA (P)
Tim C. Shinabarger - MT (P)
Al Stewart - MI (P)
R. Kyle Weaver - MT (E)
David M. Williams - MI (P)

MEMBERS LOST IN FY20

John L. Estes 1993-2020
Richard A. Gooding 1930-2019
N. Eric Johanson 1940-2020
Alfred F. King III 1941-2019
John V. Seerey-Lester 1945-2020

FY 20 B&C CLUB BOARD OF DIRECTORS

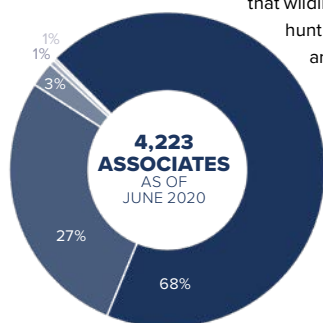
Club President – Timothy C. Brady
Secretary – Mary Webster
Treasurer – Marshall J. Collins, Jr.
Executive Vice President of Administration – James F. Arnold
Executive Vice President of Conservation – James L. Cummins
Vice President of Administration – Paul V. Phillips
Vice President of Big Game Records – Richard T. Hale
Vice President of Conservation – Anthony J. Caligiuri
Vice President of Communications – CJ Buck
Foundation President – R. Terrell McCombs
Class of 2020 – John P. Evans
Class of 2021 – Tom L. Lewis
Class of 2022 – Steven Leath

FY 20 FOUNDATION BOARD OF DIRECTORS

Foundation President – R. Terrell McCombs
Secretary – Jeffrey A. Watkins
Treasurer – C. Martin Wood III
Vice President – John P. Evans
Vice President – Paul M. Zelisko
Class of 2020 – Remo R. Pizzagalli, Edward B. Rasmuson, Benjamin A. Strickling III, John A. Tomke, Jeffrey A. Watkins
Class of 2021 – Gary W. Dietrich, B.B. Hollingsworth, Jr., Tom L. Lewis, Michael J. Opitz, Paul M. Zelisko
Class of 2022 – John P. Evans, Steve J. Hageman, R. Terrell McCombs, T. Garrick Steele, C. Martin Wood III

B&C ASSOCIATES

The Boone and Crockett Club's Associates Program was created in 1986 as a place where the collective voice of like-minded individuals could be heard behind the Club's ongoing efforts to make conservation of wildlife and their habitats a priority. These efforts are based on the historical fact that wildlife conservation happens because sportsmen hunt, fish, trap, and shoot. Hunter-conservationists are the only group that has consistently stepped up to the plate for wildlife. Today our Associate numbers are over 4,200 dedicated individuals in five different levels of commitment.



Digital Associates (\$25)	1%
Associates (\$35)	68%
Sponsor Associates (\$100)	3%
Sportsman Associates (\$250)	1%
Lifetime Associates (\$1,500)	27%

B&C LIFETIME ASSOCIATES

Launched in 1994, B&C's Lifetime Associates program has grown exponentially, adding 56 more dedicated hunter-conservationists to our ranks in Fiscal Year 2020. Each new Lifetime Associate contributes \$500 directly to the Foundation Endowment.

1147. Christopher Clark
1148. Jefferson H. Spillers
1149. Martin D. McCarthy
1150. Robert A. Kuntz
1151. W. Mark Haynes
1152. William L. Larson
1153. Brian Maguire
1154. Timothy White
1155. Daniel R. Noonan
1156. Steven Meckstroth
1157. Gregory A. Biddinger
1158. Cass Gebbers
1159. Tobias W. Buck
1160. M. Craig West
1161. Nino J. Rosini

1162. Robert M Byrne
1163. Jeffrey G. Olson
1164. Jason Wenzel
1165. Gibson D. Lewis
1166. William B. Bullock
1167. David V. Hofer
1168. John P. Quinn
1169. Brian Stiff
1170. James A. Walkenhauer
1171. Frank Plessmann
1172. Chad Lenz
1173. Christian Hogg
1174. Tyler S. Ellis
1175. Matthew W Wenstrom

FY 20 COMMITTEES AND SUB-COMMITTEES

Administration – Paul V. Phillips
American Wildlife Conservation Partners – Jeffery S. Crane
Associates – Jayson F. Arnold
Auction – Michael J. Opitz
Audit – Edward B. Rasmuson
Budget And Finance – Marshall J. Collins, Jr.
Communications – CJ Buck
Compensation – Timothy C. Brady
Conservation – Anthony J. Caligiuri
Conservation Education – Rick C. Oncken
Conservation Grants – Joshua J. Millspaugh
Conservation Policy – James L. Cummins and Paul V. Phillips
Content Management – A.C. Smid
Convention and Meeting – Manuel J. Chee
Corporate Governance – Ben B. Wallace
Development – John P. Evans
Gift Acceptance – R. Terrell McCombs
History – Kendall E. Hoxsey-Onysko
Hunter and Conservation Ethics – Mark W. Streissguth
Investment – Paul M. Zelisko
Library – Leonard H. Wurman
Membership – Andrew L. Hoxsey
National Collection of Heads and Horns – Jack Reneau
National Conservation Leadership Institute – John A. Tomke
Nominating – B.B. Hollingsworth, Jr.
Outreach – Michael L. Evans
Physical Assets – Keith I. Ward
Position Statements – Mary Webster
Publications – Jeffrey A. Watkins
Records of North American Big Game – Michael J. Opitz
Records Outreach – Mark W. Streissguth
Sagamore Hill – B.B. Hollingsworth Jr.
Stewardship And Multiple Use/Sharing – James F. Bullock, Jr. and Thomas D. Price
Strategic Planning – James L. Cummins
Theodore Roosevelt Memorial Ranch – Fred C. Hirschy
University Programs – William A. Demmer
Wildlife Health – Rebecca A. Humphries

INVESTMENT REPORT

C. Martin Wood III — Foundation Treasurer
Paul Zelisko — Investment Committee Chair

Fiscal 2020, which ended June 30, 2020, was a wild year in all financial markets. The volatility brought on by COVID-19 and the 2020 U.S. elections created a scenario that was hard to prepare for and even harder to react to with confidence. Financial markets worldwide reacted violently to the daily media coverage of the pandemic and its spread, the effects of the national shutdown with businesses failing, unemployment levels reaching new highs and virtually anything that hinted at further instability. Domestically the U.S. markets fared better than most of the world, but the big meltdown in February and March really took a toll on financial managers everywhere. Asset allocation was the order of the day in terms of protecting the portfolio of investments into the future.

Considering all factors that were impinging on the markets, our Foundation assets performed remarkably well. Traditionally, the asset allocation of the Foundation's portfolio has been 70 percent in equities and 30 percent in bonds or fixed income to help mitigate risk but still being heavily invested on the equity side for the capital appreciation that equity investment provides over the long term. That asset allocation was changed to a 65/35 ratio in 2019 and was changed again at the beginning of 2020 to 60/40 ratio to alleviate more market risk as pre-COVID-19 volatility began to show in the marketplace. This formula helps to dampen the effect of wide swings in the equities market, but, at the same time, it has the impact of limiting upside gains on equities markets when they surge back.

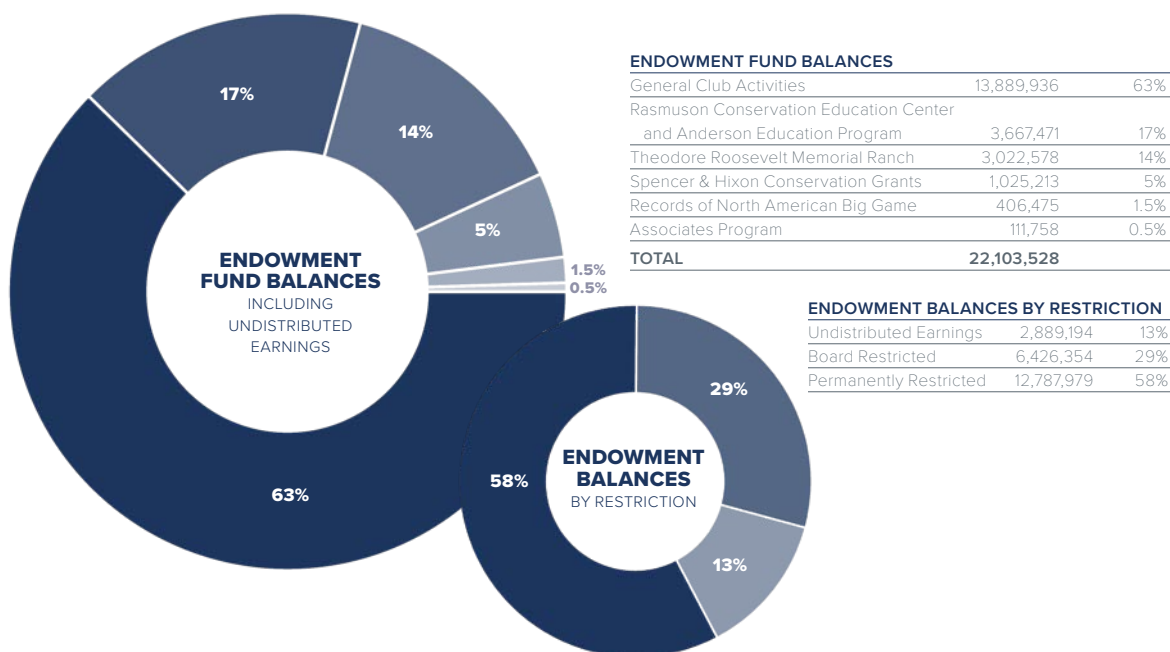
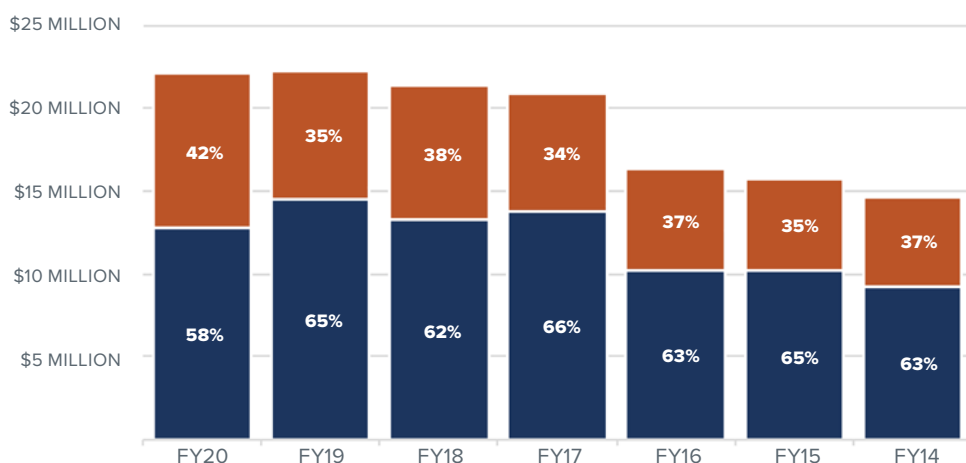


CHART 1
ENDOWMENT
ALLOCATION HISTORY

EQUITIES
FIXED INCOME

	TOTAL
FY20	22,103,528
FY19	22,259,968
FY18	21,409,556
FY17	20,917,636
FY16	16,286,850
FY15	15,673,377
FY14	14,566,995



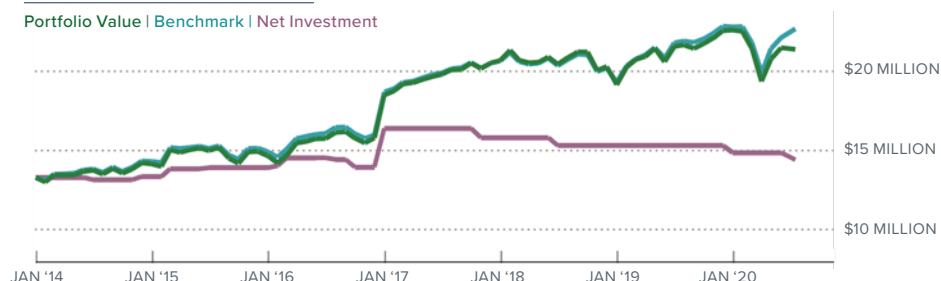
In 2013, the Board of Trustees voted to change from manager-driven individual securities selection to a more broadly-based usage of exchange-traded funds or ETFs. This strategy has allowed the portfolio to capture what the overall equities market had to offer over the longer term, while our allocation to shorter term exchange-traded bond funds helped to mitigate some of the short-term risks inherent in volatile markets.

The Foundation began fiscal 2020 with a value of \$22,259,968 and ended the fiscal year with a value of \$22,103,523 for a net cash decrease of \$156,446. Inflows during the year were \$1,116,333 against outflows of \$1,272,779, producing the net cash reduction.

A glance at Chart 1 on the opposite page helps to illustrate the history of the Foundation's asset allocation strategy since 2014. Net new investment has essentially leveled off, while market values have increased in line with the general markets until March of 2020 when the Covid 19 panic was in full swing. Since then, our asset growth has lagged in the hyper-volatility the financial markets have experienced in the rebound from the COVID-19 crash due to our heavier allocation to fixed income in an effort to reduce

ACCOUNT VALUE vs BENCHMARK

Portfolio Value | Benchmark | Net Investment



the magnitude of the market's ups and downs. In summary, the B&C Foundation has performed quite well relatively given the vagaries extant in worldwide financial markets. Your trustees are collectively satisfied with the performance of the asset structure over time, and we look forward to the continued growth of the Foundation and the support that it helps provide to the continued success of the mission of the Boone and Crockett Club. The Foundation will play a major role in the future of the Club as we move deeply into the 21st century and take on the challenges to wild game management that the modern era will continue to produce for all of North America as well as the world.

BOONE AND CROCKETT CLUB FOUNDATION 10-YEAR AND 1-YEAR BALANCES AND FLOWS

TABLE 1 - CASH FLOWS

	FY11 - FY20	FY20
INFLOWS		
Beginning Balance	9,114,775	22,259,968
Contributions	9,574,921	273,608
Interest, Dividends & Returns	11,956,616	842,725
Total Inflows	21,531,537	1,116,333
OUTFLOWS		
2.5% Monthly Distribution	(4,178,075)	(556,500)
Other Club Support	(2,390,285)	(486,281)
TOTAL CLUB SUPPORT	(6,568,359)	(1,042,781)
Foundation Expenses	(1,228,929)	(165,999)
Investment Fees	(745,497)	(63,999)
Total Outflows	(8,542,785)	(1,272,779)
Ending Balance	22,103,527	22,103,523
Difference	12,988,752	(156,446)

TABLE 2 - NET INVESTMENT IMPACT

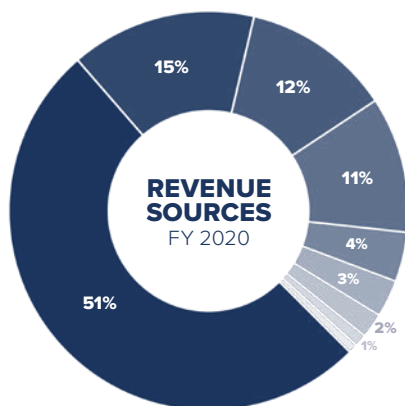
	FY11 - FY20	FY20
Interest, Dividends & Returns	11,956,616	842,725
Investment Fees	(745,497)	(63,999)
NET INVESTMENT IMPACT	11,211,119	778,726

TABLE 3 - NET CONTRIBUTIONS

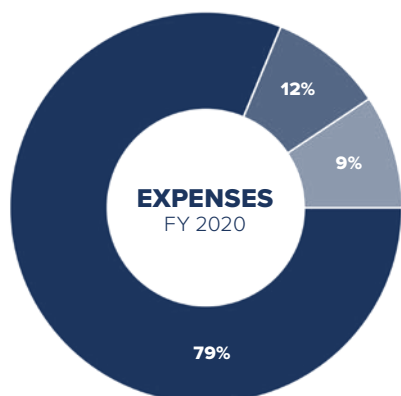
	FY11 - FY20	FY20
Contributions	9,574,921	273,608
Foundation Expenses	(1,228,929)	(165,999)
NET CONTRIBUTIONS	8,345,992	107,609

FINANCIAL REPORT

The Boone and Crockett Club and Foundation continues to deliver strong financial results through donor/ member support and earnings from the endowment. In the beginning of the fiscal year, the Club held its Triennial Awards Program, increasing contributions by 8 percent compared to the previous fiscal year. Investment income from the endowment dropped slightly by 6 percent. The allocation of expenditures between monies spent on Administration, Fundraising and Program Services were roughly the same as fiscal year 2019. The Club continues to focus its financial efforts in conservation policy, conservation research on Chronic Wasting Disease and furthering the message of Fair Chase.



Contributions & Grants	51%
Investment Income	15%
Rental, Lodging & Program Income	12%
Member Dues	11%
Associate & Trophy database Subscriptions	4%
Merchandise & Book Sales, Net	3%
Ranch Income	2%
Licensing Revenue	1%
Other	Less than 1%



Program Services	79%
Administration	12%
Fundraising	9%

COMBINED STATEMENT OF ACTIVITIES

For the year ended June 30, 2020

	2019	2020
REVENUE		
Member dues & subscription revenue		
Member dues	556,625	538,450
Associates subscriptions	168,217	163,795
Trophy database subscriptions	13,799	13,255
Total member dues & subscription revenue	738,641	715,500
Merchandise sales	335,640	336,266
Less: direct & allocated costs	(167,218)	(171,554)
Net merchandise sales	168,422	164,712
Contributions	2,213,120	1,564,173
Change in value of split-interest agreements	59,268	977,385
Licensing revenue	79,478	36,157
Ranch	229,659	91,401
Investment income/(losses)	1,114,553	764,847
Rental, lodging & program income	599,462	594,228
Other	4,318	37,723
Funds available for program & support services	5,206,921	4,946,126
EXPENSES		
Support services		
Fund-raising	343,611	325,069
Administration	408,839	402,008
Building tenant operations	70,894	60,682
Total support services	823,344	787,759
Funds available for program services	4,383,577	4,158,367
Program services		
Wildlife conservation programs	333,742	362,348
Conservation projects & outreach	1,188,200	976,228
Records & publications	413,712	797,467
Ranch operations	337,649	218,928
Membership support	314,533	268,872
Associates program	199,021	235,730
Total program services	2,786,857	2,859,573
Increase (decrease) in net assets	1,596,720	1,298,794
NET ASSETS		
Beginning of year	31,454,420	33,051,140
End of year	\$33,051,140	\$34,349,934

A copy of the complete set of audited financial statements is available upon request.

COMBINED STATEMENT OF FINANCIAL POSITION

For the year ended June 30, 2020

	2019	2020
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$465,214	\$765,167
Receivables, net of allowance	154,743	109,223
Donor promises to give, net of discount and allowance	188,223	192,022
Inventories	369,617	319,972
Prepaid expenses	239,726	90,447
Total current assets	1,417,523	1,476,831
INVESTMENTS		
Endowment	21,899,551	21,809,556
Planned Giving	478,640	472,001
Total investments	22,378,191	22,281,557
Donor promises to Give, Net of Current Portion	406,466	326,563
Depot, Ranch, Furniture and Equipment, Net	5,595,120	5,935,464
Agency funds	69,814	69,814
Split-interest agreements receivable	4,326,235	5,303,620
Total assets	\$34,193,349	\$35,393,849
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	168,622	84,028
Accrued liabilities	192,828	116,239
Agency funds payable	69,814	69,814
Current portion of long-term debt	6,139	6,453
Deferred subscription revenue, current	201,177	154,900
Deferred revenue - other	185,961	62,824
Planned Giving payable, current portion	14,191	16,671
Lines of credit	18,276	4,324
Total current liabilities	857,008	515,253
LONG-TERM LIABILITIES		
Deferred subscription revenue, long-term	87,700	75,262
Long-term debt, net of current portion	17,344	288,110
Planned Giving payable, net of current portion	180,157	165,290
Total long-term liabilities	285,201	528,662
Total liabilities	1,142,209	1,043,915
NET ASSETS		
Without donor restrictions	12,791,589	13,225,740
With donor restrictions	20,259,551	21,124,194
Total net assets	33,051,140	34,349,934
Total liabilities and net assets	\$34,193,349	\$35,393,849

A copy of the complete set of audited financial statements is available upon request.

SPONSORSHIPS

The Boone and Crockett Club extends financial support to other NGOs and government agencies each year as part of our mission to further wildlife conservation, preserving our hunting heritage, and maintain a voice in conservation policy.





MISSION STATEMENT

It is the mission of the Boone and Crockett Club to promote the conservation and management of wildlife, especially big game, and its habitat, to preserve and encourage hunting and to maintain the highest ethical standards of fair chase and sportsmanship in North America.

B&C STAFF

Chief Executive Officer Tony A. Schoonen
Director of Finance and Administration Abra Loran
Director of Big Game Records Justin Spring
Director of Conservation Programs Luke Coccoli
Director of Publications Julie L. Tripp
Assistant Director of Big Game Records Kyle M. Lehr
Assistant Controller Debbie Kochel
Creative Services Manager Karlie Slayer
Development Program Manager Jodi Bishop
Digital Strategies Manager Mark Mesenko
Office Manager Sandy Poston
Sales and Corporate Relations Manager Danny Noonan
TRM Ranch Manager Mike Briggs
Customer Service/Receptionist TJ Gould
Shipping and File Clerk Amy Hutchison

BOONE AND CROCKETT CLUB

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