



Boone and Crockett Club  
Boone and Crockett Club Foundation

## FY 2009 Annual Report

July 1, 2008 — June 30, 2009

## MISSION STATEMENT

It is the policy of the Boone and Crockett Club to promote the guardianship and provident management of big game and associated wildlife in North America and maintain the highest standards of fair chase and sportsmanship in all aspects of big game hunting, in order that this resource of all the people may survive and prosper in its natural habitats. Consistent with this objective, the Club supports the use and enjoyment of our wildlife heritage to the fullest extent by this and future generations.

# Message from Boone and Crockett Club President Lowell E. Baier



The highlight of the Club's FY 2009 year was undoubtedly the White House Conference on North American Wildlife Policy, hosted by the White House and the presidentially appointed Sporting Conservation Council (a 12-member federal advisory committee of which 11 appointees

are Club members). The October 2-3, 2008, conference culminated in a 10-year action plan setting the management agenda for wildlife conservation and hunting opportunities on all public lands in America. The first conference on this subject occurred in 1908 hosted by President Theodore Roosevelt, our Club's founder. Club members orchestrated related conferences in 1930 and 1973. These successful achievements at the national political level validate the Club's mission and reinforce the Club's reputation as a key leader in American conservation, making FY 2009 a banner year for the Boone and Crockett Club.

Conservation research, education and demonstration has been a major focus during the Club's renaissance over the past quarter century. The Lee and Penny Anderson Conservation Education Program develops curriculum for science teachers to utilize in conservation and natural resource education in our public, secondary schools. The curriculum aims to connect students to the world of nature by improving their understanding of animals, healthy habitats and enhanced stewardship of our natural resources. The Montana High Adventure Base program created for the Boy Scouts of America (BSA) is now fully accredited by the BSA for use by all BSA councils across America for their resident summer camps and programs. This and other educational and research programs are all based at the Club's Elmer E. Rasmuson Wildlife Conservation Center located at the Club's 6,000-acre Theodore Roosevelt Memorial Ranch in Dupuyer, Montana. In addition to providing the critical land-base for education and research efforts, the ranch itself demonstrates that through careful

management of land, water and livestock, commercial ranching operations can coexist with sustainable wildlife populations and remain financially viable. The majority of diverse species of flora and fauna found on the Rocky Mountain Front are present at any given time of year on the Theodore Roosevelt Memorial Ranch.

The Club's postgraduate programs for master's and doctorate degrees in wildlife conservation management and policy are fully operational in three universities—University of Montana, Texas A&M, and Oregon State University. Michigan State University is currently doing a national search for a Ph.D. to manage its new B&C postgraduate program. The Club has fully endowed a Ph.D. program at Colorado State University and is awaiting matched funding from that university to initiate its operations. The National Conservation Leadership Institute initiated by the Club in 2004 is in its fourth year of classes training more than 140 mid-career state and federal wildlife managers in leadership skills to fill a growing deficit in the senior ranks of public agency management personnel.

The Club's grants-in-aid research during FY 2009 concluded three separate ongoing genetic differentiation studies of more than 2,700 deer tissue samples. One study clarifies genetic relationships amongst mule and black-tailed deer subspecies throughout their North American ranges. A second study is developing nuclear DNA markers that differentiate hybrids of whitetail and mule deer from pure individuals of both species. The third study is of genetic differentiation of Coues' deer in 10 states in northern and central Mexico.

The Club's big-game records-keeping program has been a continuing barometer of wildlife management and health of our game species across the country since its inception in 1932. For the 27th Awards Program, which will be celebrated June 24-26, 2010, in Reno, Nevada, 4,980 trophies have already been accepted as of June 30, 2009. That compares to 3,960 for the same time period during the 26th Awards Program—1,020 more entries than three years ago, which is indicative of the health and quality of our wildlife and habitat in North America. In 1980, records were kept for 31 categories; today there are 38 game categories. State and federal game management biologists

rely heavily upon these records to measure animal health and related habitat conditions in developing conservation techniques and practices across America, which was the fundamental premise of the Club when the records system was initiated in 1932.

The Club's Leupold Big Game Profiles TV series, now into its fourth year on-air, further buttresses the Club's focus on big game and their habitats. The series' focus is similar to a National Geographic program where the lifecycle, diet, habitats, reproduction, family and/or social dynamics of animals being pursued are as relevant as the pursuit itself. Next year, the series' name will be changed to Boone and Crockett Country, again sponsored by Leupold, but solely produced by the Club.

Our Fair Chase magazine continues to reinforce the Club's focus on science in its resolve to tackle the tough issues that challenge the management of wildlife in North America. The editors led FY 2008 by chronicling the issues of wildlife adaptation and habitat mitigation posed by climate change. In FY 2009, the challenges posed by the natural population expansion of gray wolves and their reintroduction in America's northern habitats compelled our editors to address the science and conservation interface where sportsmen/conservationists and private landowners are in the middle of the debate. One of several books produced by our Publications Division this past year, *Hunting the American West* by Richard C. Rattenbury, has received national attention and accolades and has now won five national awards, including the 2009 Spur Award presented by the Western Writers of America for the year's best non-fiction historical book.

During FY 2009, our Club's revenues and expenses virtually balanced with 14 of the Club's 22 different departments beating their budgets. The Club's endowment suffered from the precipitous decline of the stock market, realizing a net erosion of nine percent, supported by an asset split of approximately 50/50 between equity and fixed income securities. Notwithstanding the travails of the economy, the members of the 122-year-old venerable Boone and Crockett Club continue to strive mightily in pursuit of a vision the Club's founder Theodore Roosevelt established in 1887. ■

## Conservation Policy

Steve Mealey and Robert Model manage conservation policy in support of the Boone and Crockett Club's strategic plan. The Club members who serve on this committee include Lowell Baier, Jeff Crane, John Baughman, Kirby Brown, Jimmy Bullock, Dan Dessecker, Tom Franklin, Matt Hogan, Shane Mahoney, Dave Nomsen, Max Peterson, Joanna Prukop, Susan Recce, Mark Rey, Simon Roosevelt, Hal Salwasser, James Cummins, Merle Shepherd, Gary Taylor, Christine Thomas, Greg Watson, and Steve Williams.

Their primary areas of focus include providing Club support to the American Wildlife Conservation Partners (AWCP) by participating in sign-on letters and producing the *Wildlife for the 21st Century*, Volume 3.

Bob Model, Steve Mealey and Lowell Baier represented B&C at the AWCP annual meeting in Salt Lake City August 13-15, 2009. AWCP added two new conservation organizations, the Public Lands Foundation and the Masters of Foxhounds Association, giving AWCP 45 member organizations representing more than 6.6 million hunter/conservationists. This year's day-and-a-half agenda covered a wide range of topics, including:

- ✦ Lead ammunition policy and regulations
- ✦ Climate and energy
- ✦ Shooting sports roundtable MOU
- ✦ American Wildlife Heritage Act
- ✦ Hard rock mining reform
- ✦ Hunting Heritage action plan
- ✦ Renewable Energy Mitigation Fund
- ✦ National Conservation Leadership Institute
- ✦ Hunter ethics/preferences think tank
- ✦ Clean water and wetlands legislation
- ✦ Sporting Conservation Council update
- ✦ *Wildlife for the 21st Century*, Vol. III recommendations.

Steve Mealey gave AWCP members a detailed presentation of the recent B&C climate change policy and facilitated a subsequent discussion of related climate change/wildlife issues. He also presented for the partners' review a draft sign-on letter related to the climate change policy. Steve was elected 2010 AWCP vice-chair and will succeed Professional Member Steve Williams as AWCP chair in 2011.

Table A includes a list of 25 AWCP sign-on letters prepared in 2009. B&C joined in signing these letters.

Another area of committee focus was providing Club support to the Sporting Conservation Council (SCC) and continuing to push forward all the work that was accomplished in 2008 with the 2000-2008 administration's executive order on hunting heritage and the White House North American Wildlife Policy Conference. See the side bar at right for additional information about the Club's involvement in the conference.

Finally, the committee also focused on providing special efforts on the Club's climate change policy.

On March 31, 2009, Club President Lowell Baier

requested the Conservation Policy Committee draft a written statement for the Club by May 15, 2009, "as to what is the appropriate position on climate change legislation and our approach thereto." The drafting team consisted of Simon Roosevelt, Gary Taylor, James Cummins, Steve Mealey, and Bob Model. In May 2009, the Boone and Crockett Club's Board of Directors adopted the climate change policy statement, which is available to Club members in print form and on the Club's web site.

## Government Affairs

B&C's Government Affairs Committee implements the strategies developed by the Conservation Policy Committee.

{Table A. AWCP Sign-On Letters from 2009}

DATE SENT	SUBJECT	ADDRESSED TO
Feb. 10	Delisting of Gray Wolves	Pres. Obama and Sec. Salazar
Feb. 24	Issue Statement for Fire Suppression	General issue statement
March 4	Conservation Tax Incentive Support Letter	MOC
March 10	Support of Polar Bear Legislation	Congressional Sportsmen's Caucus
April 7	Scientific Integrity Letter	Obama Administration
April 17	Letter on Climate Change Derived Wildlife Funding	U.S. House of Representatives
April 21	FLAME Act Appropriations Request	U.S. House Approps. Committee
April 21	Firearms and Ammunition Excise Tax	Rep. Kind
April 21	Firearms and Ammunition Excise Tax	Sen. Baucus
April 23	HSUS and Limbaugh Partnership Letter	Rush Limbaugh
April 24	Public Lands and Filming	House Natural Resources
May 5	Semi-Postal Stamp for Wildlife Conservation Funding	House Natural Resources
May 10	Sharoth Letter in Response to Lead Announcement	Obama Administration
May 16	Biomass as Renewable Energy Source	Sen. Energy and Natural Resources
May 19	Joint Ventures Support Letter for FWS Conservation Projects	House Natural Resources
May 22	House Transportation Appropriations	Appropriations Committee
May 22	Conservation Easements Tax Incentive	House Sportsmen's Caucus
May 22	Conservation Easements Tax Incentive	Senate Sportsmen's Caucus
June 1	CWD Analysis & Monitoring Procedures	USDA
June 1	Letter to President Obama Support for EO 13443	Obama Administration
June 8	Support for Sec. Salazar Youth Conservation Corp	Sec. Salazar
June 10	Support for Ag Provisions in House Energy Security Bill	House Leadership
June 23	Knife Importation Regulations	Secretary Napolitano
June 24	Using Renewable Energy Standards from Farm Bill Definition	House Leadership
July 27	Support of Duck Stamp Bill Without Amendment	House Natural Resources
August 4	Federal Lands and Resources Energy Development Act Discussion Draft	Chairman Rahall

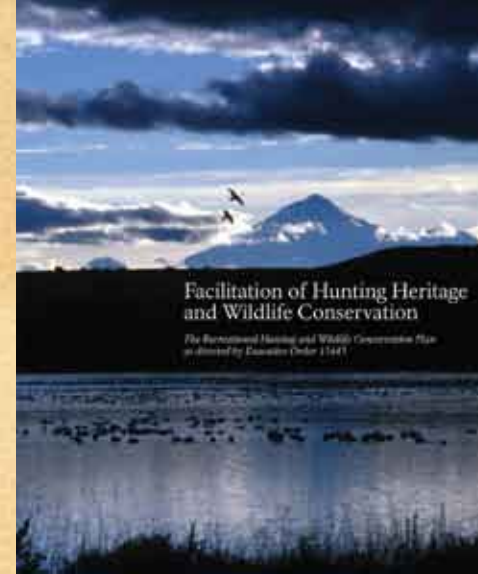
## White House Conference on North American Wildlife Policy and Facilitation of Hunting Heritage and Wildlife Conservation Plan

The October 2-3 White House Conference on North American Wildlife Policy, held in Reno, Nevada, brought about 500 participants to discuss some of the most important issues confronting wildlife conservation and the continent's hunting heritage.

Prescribed in an August 2007 Presidential Executive Order, the conference focused on issues identified in a series of white papers prepared by the Sporting Conservation Council (SCC), members of organizations affiliated with the American Wildlife Conservation Partners (AWCP), and other individuals. The Executive Order also called for federal land management agencies to expand and enhance hunting opportunities and the management of game species and their habitats through development and

implementation of a 10-year action plan. Conference attendees heard from Bush Administration officials and members of the conservation community including Interior Secretary Dirk Kempthorne, Council of Environmental Quality, Chairman Jim Connaughton, Vice President Dick Cheney, and Agriculture Secretary Ed Schafer. Participants were also involved with panel discussions and a wrap-up discussion panel.

Conference participants were provided with a discussion draft of the 10-year action plan and its goal to implement provisions of the Executive Order. In December 2008, the 10-year plan titled, "Facilitation of Hunting Heritage and Wildlife Conservation" was officially released. The plan includes 58 actions that address diverse conservation-related goals.



Although the Obama administration has not yet indicated how they will use the 10-year plan, if at all, a Bush administration CEQ official has indicated the plan is being considered by the new administration. Details of the 10-year plan can be reviewed at <http://www.boone-crockett.org/conservation>.



Greg Schildwachter (standing)  
Mark Rey (seated)



Jeff Crane Addresses the conference attendees.

The main challenge of the Government Affairs Committee this year has been to help maintain the relevancy of the AWCP/SCC and their considerable work in a changed political environment following the 2008 national elections. We have worked hard to figure out how to maintain the momentum and progress achieved by the SCC and the AWCP. Our response to this challenge called for extraordinary efforts by many extraordinary people who support and believe in the work that AWCP/SCC

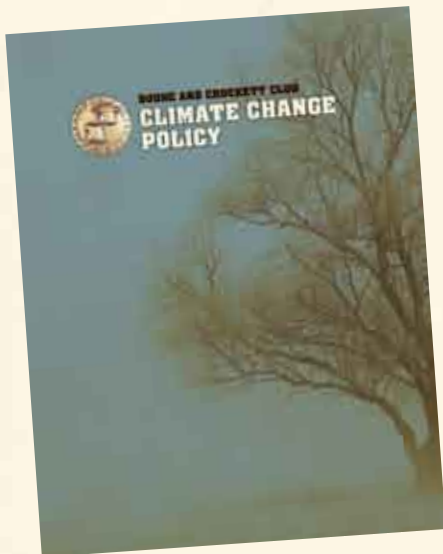
is doing. We could not afford to drop the ball after years of honing a message and a process that worked. These individuals, who are, for the most part, Boone and Crockett Regular and Professional Members, are able individuals who are the key to helping us navigate the correct paths to bring our issues and concerns to the right people through the right channels in the new administration and also through a changed Congress. Our Government Affairs team includes David Anderson, Mitch Butler, Greg Schildwachter, Melissa Simpson and Eric Washburn.

As an example, Mitch Butler, David Anderson, Bob Model, and Jeff Crane met with White House Deputy Chief of Staff Jim Messina, a University of Montana graduate and an accomplished sportsman who previously was chief of staff for Senator Max Baucus. We had the opportunity to make our case for the continuation of the SCC, getting it re-chartered and the members identified and appointed. After our discussions with him, he saw the benefit of the Council and felt that the input from our community would be important and relevant as they

develop their positions on issues that pertain to hunting, angling, and wildlife. The importance of having an advocate like Jim for our community cannot be over-emphasized.

On another occasion, Jeff Crane, Bob Model, Lowell Baier, and David Anderson met for an hour with Secretary of Agriculture Tom Vilsack to discuss the top priorities of the conservation community. We talked about climate change and the potential impact it might have on habitats and wildlife. We talked about the importance of a balanced approach to energy issues. We talked about forest and rangeland health. And mixed in with those discussions, we talked about how jobs could be created by doing resource work on public lands.

Bob Model, Jeff Crane, and David Anderson had several meetings with staffers from the Democratic leadership on Capitol Hill to put forward the Boone and Crockett Club policy statement on climate change. Hopefully, by these meetings and discussions, if there is a climate bill put forward, our recommendations will be included. ■



# Conservation Committee Vice President William A. Demmer

The U.S. and Canada have a rich foundation of diverse and productive wildlife populations—the legacy of those who came before us and overcame the challenges of the past 100 years. Today, we face our own generation's challenges; human population growth and increased resource consumption, habitat loss and fragmentation, ecosystem simplification, climate change, invasive diseases, invasive species, urban disconnect with human-nature relationships and a “not in my back yard” mentality on resource production.

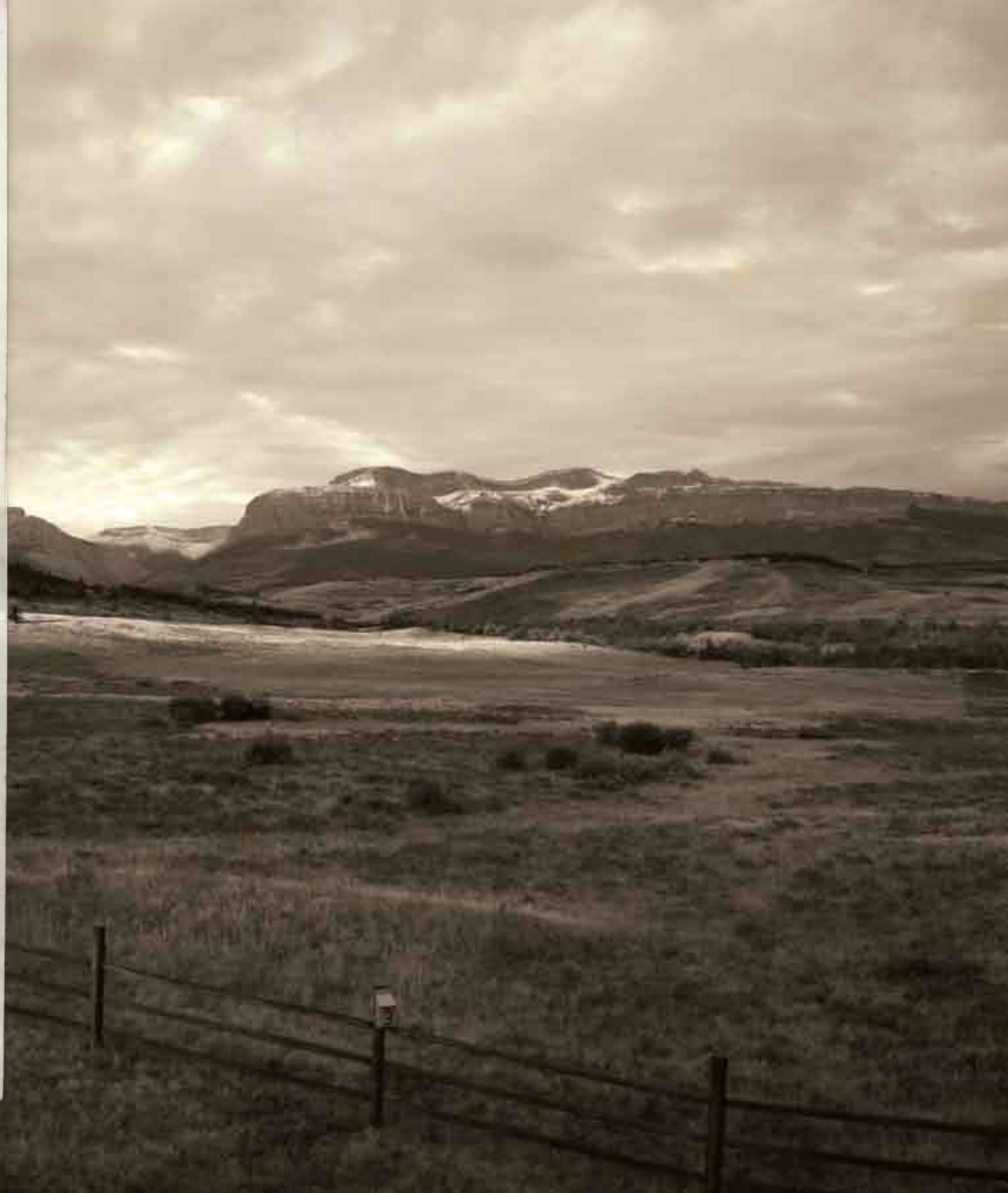
Conservationists must employ several strategies to overcome these challenges:

- ✦ More compact communities
- ✦ More efficient, shared, sustainable and ethical resource uses
- ✦ Landscape connectivity, diverse, resilient, and redundant habitats
- ✦ Biodiversity restoration
- ✦ Facilitated adaptation, i.e., moving species when barriers to natural range adaptation exist
- ✦ Containment, confinement of invasive species and diseases
- ✦ Conservation education (beyond environmental education) through outdoor experiences
- ✦ Problem-solving, integrated research focused on overcoming the above challenges, and
- ✦ Active extension of knowledge to landowners, resource managers, policymakers and the public

The Boone and Crockett Club must stay focused on the above challenges and strategies as we guide the Conservation Committee's programs and priorities. Are we doing what we are uniquely gifted to do? Are we as effective as we aspire to be? And how can we improve desired outcomes?

View from the Rasmuson Wildlife Conservation Center at the Theodore Roosevelt Memorial Ranch.

IMAGE BY DEB LORENCE



## Policy and Position Statements

The Conservation Committee reviewed all Club conservation and Theodore Roosevelt Memorial Ranch (TRMR)-related policy and position statements, revised them as needed and provided recommendations to the Club's Board of Directors. B&C Fellows attending the summer work session at the ranch were most helpful in this process.

## Conservation Education

The Conservation Education Subcommittee adopted key performance metrics. All continuing programs were delivered as expected, except for economy-related setbacks in the Conservation Across Boundaries (CAB) module, which was canceled, and the Montana Outdoor High Adventure Base (MOHAB) experience with the Sam Houston Area Council (SHAC), which was canceled due to poor performance (only two of five planned weeks filled by SHAC). On a positive note, the Club's Outdoor Adventure Camps (OACs) were a success, and we entered a new agreement with the Montana Council of Boy Scouts of America (BSA) to make MOHAB fully attended and successful in future years. Lisa Flowers and John Rappold are now National Rifle Association (NRA)-certified shooting instructors and the TRM Ranch facilities are BSA-approved. Priorities for the coming year were proposed for Board approval. We anticipate the coming year to be the year our education program goes national.



## TRM Ranch

Key performance metrics were adopted and all expectations were met. Ranch maintenance costs about \$20,000 per year. Manager John Rappold has several good ideas for further engaging members and Fellows in helping around the ranch.

Priorities for the TRMR remain fairly constant, with maintaining or improving rangeland health our foremost concern. The ranch supports a cattle herd, provides public hunting opportunities, and works with the Rasmuson Wildlife Conservation Center's (RWCC) Anderson Conservation Education Program.

Each year the ranch supports about 200 Angus mother cows. In July the ranch contracted the calves through Northern Livestock Video Auction. We will be working cattle later this fall and begin preparing for the next calving season in the spring.

Noxious weed control efforts, such as chemical spraying, biological control, and manual pulling are applied each year. The ranch will continue with these efforts as well as seek additional opportunities to combat the spread of noxious weeds, which, in recent years, has become one of the biggest threats to Montana's rangelands.

Fall brings us to hunting season, with the TRMR emphasizing hunting opportunities for youth. To provide a safe and effective hunting environment, the ranch is divided into three hunting areas, each nearly two thousand acres in size. Weekdays are open to hunters of all ages, while Friday, Saturday, and Sundays are reserved for youth only. Each year nearly 100 hunters pursue whitetail deer, mule deer, elk, black bear, cougar, and grouse, while many others access the U.S. Forest Service land through the southern edge of the ranch.

The TRMR and RWCC work closely throughout the year. The ranch manager

*LEFT: TRM Ranch Manager John Rappold provides a number of tours and presentations to education participants and other visitors to the TRMR each year.*



## Outdoor Adventure Camps

The Club's Conservation Education Program offers three distinct camps for varying ages each summer at the Rasmuson Wildlife Conservation Center.

Little Critters Day Camp is offered to youth ages 5 to 8 and includes activities ranging from short hikes, fishing, exploring the plants and animals found in the area, wildlife tracking and discovering ways to enjoy the out-of-doors. A parent or guardian is encouraged to accompany their children.

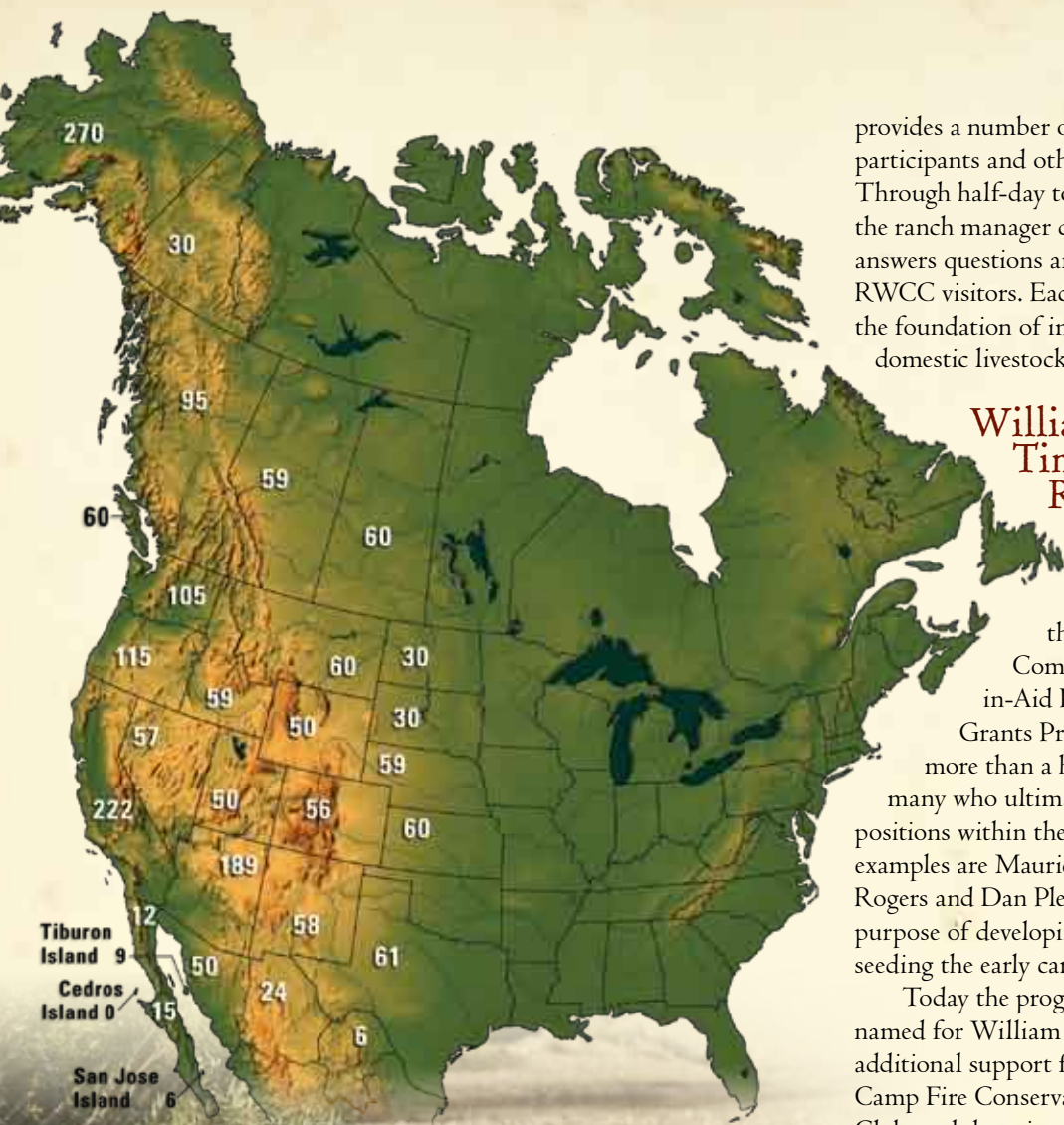
Two more advanced overnight camps are also offered for youth ages 10-17. The first camp focuses on basic outdoor skills and the second camp includes advanced outdoor skills, as well as an introduction to wildlife conservation.

Camp goals are: 1) To develop an understanding, awareness and appreciation for the great outdoors of Montana's Rocky Mountain Front and the importance of conservation and natural

resources; 2) To provide an opportunity for youth to gain a variety of outdoors skills on private and public lands. 3) To encourage youth to be conservation-wise citizens and; 4) To develop an avenue for youth interested in natural resource related-careers—fish, wildlife, ecology, water, etc.—to have an opportunity to interact with professionals.

*If you know a youth who may be interested in Outdoor Adventure Camp, please visit the Club's web site for details.*





provides a number of tours and presentations to education participants and other visitors to the TRMR each year. Through half-day tours or after-dinner discussions, the ranch manager describes the practices of the ranch, answers questions and facilitates discussion with the RWCC visitors. Each of these discussions is built upon the foundation of improving rangeland health for both domestic livestock and wildlife.

### William I. Spencer/ Tim Hixon Conservation Research Grants

The Boone and Crockett Club's tradition of funding wildlife research dates back to 1948, coinciding with the formation of the Conservation Committee. The Club's Research Grants-in-Aid Program (now called the Conservation Grants Program) helped launch the careers of more than a hundred graduate students, including many who ultimately held, or now hold, leadership positions within the wildlife profession. Prominent examples are Maurice Hornocker, David Mech, Lynn Rogers and Dan Pletscher. The grants have served a dual purpose of developing new scientific information and seeding the early careers of aspiring wildlife professionals.

Today the program is supported by endowments named for William I. Spencer and Tim Hixon, with additional support for current projects provided by the Camp Fire Conservation Fund, Inc., the Pope and Young Club, and donations from individual B&C Members.

#### The Research Team

*Jim Heffelfinger is a regional game specialist with the Arizona Game and Fish Department and author of Deer of the Southwest ([www.deernut.com](http://www.deernut.com)). He also is a Professional Member of the Boone and Crockett Club. Emily Latch, Gene Rhodes, and Jenny Fike of Purdue University conducted the genetic analysis of the entire dataset. Left: More samples were taken in California than another state. It has both Columbia blacktail and mule deer populations. The photograph of this mule deer was taken near Yosemite National Park in California.*

The program's emphasis in 2009 was to complete three deer genetics studies in response to high-priority needs of the B&C Records Program. The Club will call for proposals on wildlife diseases research for the coming year with funding at \$25,000. Because this is the Club's best opportunity to directly influence the focus of research done with Club support, we've set a goal to increase the endowment for research funding at \$75,000 per year.

The genetic analysis of more than 2,700 deer tissue samples conducted by B&C Professional Member Jim Heffelfinger with his colleagues Emily Latch, Jennifer Fike, and O.E. Rhodes has done much to clear up confusion about the different "types" of mule and blacktail deer throughout their North American ranges. For example, the longstanding question of whether there exists an "Inyo mule deer" has been answered: it is not genetically distinct from other mule deer in California. The study also explains post-glacial expansion patterns of blacktail deer and clarifies genetic relationships among mule and blacktail deer subspecies. The first of several scientific papers has been published in *Molecular Ecology*, and a summary of the work was shared in the spring 2009 issue of *Fair Chase*. In addition to furthering scientific understanding, this evaluation of genetic differentiation will provide a basis for conservation efforts and accurate records-keeping for mule and blacktail deer.

During 2009, Dr. Irving Kornfield and his lab at the University of Maine made considerable progress in developing and characterizing nuclear DNA markers to permit differentiation of hybrids of whitetail and mule deer from pure individuals of either species. Having identified 13 functioning markers (loci) that are diagnostic of species, the team can diagnose filial, or "F1" hybrids with 100 percent accuracy. They can identify first-generation backcross individuals (hybrids that mate with pure mule deer or pure whitetail deer) with a probability of about 99.9 percent, and second generation backcross individuals (that is, individuals that still carry genetic material from the other species after one additional generation of mating within either species) with a probability of about 90 percent. F2 individuals (crosses between two F1 hybrid individuals) can be identified with a probability of 75 percent accuracy.



As the deer genetic work nears completion, emphasis is on:

- developing two to four additional genetic markers so that all probabilities can be detected at better than 95 percent accuracy
- conducting statistical experiments to provide errors on these estimates; and
- developing standardized protocols for use in identifying parentage

In 2009, Dr. Carlos Alcalá-Galván was successful in completing the collection of tissue samples in Mexico for the study on genetic differentiation of Coues' deer. Most samples came from deer harvested legally during normal hunting seasons, which required close cooperation with hunters, guides, and the Mexican and U.S. governments to ensure proper DNA preservation and cross-border movement of samples for processing and analysis. A total of 218 samples were collected from 10 major states in northern and central Mexico. These and other samples are being analyzed by Wildlife Genetics International (WGI) in British Columbia. WGI's president, Dr. David Paetkau, is overseeing the effort to develop a genetic test to differentiate Coues' deer from other whitetail deer.

With the deer genetics studies wrapping up, the Club will issue a request for proposals for new research on wildlife diseases to commence in 2010. Specifically, the Club wishes to support research on diseases that can be transmitted between humans or livestock and wild animals and pose threats to hunting and management of big game populations.

## Hunter and Conservation Ethics

Discussions that began last year continued this year culminating with a white paper addressing the need for the Club to reclaim its leadership position in hunter ethics. The two main issues addressed in the paper are the erosion of traditional hunter values and the boom in technological advancements marketed to the hunter.

The growth and acceptance of "pseudo" hunts that are displacing traditional outdoor skills for the sake of time and money has been a growing concern for years within the hunting community. Spinning out of this is the

## University Programs

University programs are the Club's most significant, enduring influence on the future of wildlife science and policy. Key Performance Metrics were adopted. Co-chair Mary Webster summarized the status of our various programs at the Annual Meeting in Houston. The Club currently has affiliated programs at the University of Montana, Texas A&M, Oregon State and Michigan State universities. Two others are committed, pending funding, and two others are in exploratory stages. The committee has taken action in the past year to improve focus and accountability in expanding programs. MSU is scheduled to interview B&C Professor candidates in fall 2009. Currently there are 14 graduate B&C Fellows at the University of Montana, Texas A&M, and Oregon State. The committee proposed and presented a strategic approach to university programs for Board approval. The refined approach would focus all programs on the interface between science and conservation policy/management.



The University of  
**Montana**



### University of Montana Fellows

- Jami Belt - *Using citizen science to estimate mountain goat populations in Glacier National Park*
- Jonathan Derbridge - *Diets of wolves in Northwestern Montana*
- Michel Kohl - *The importance of water for bison in Northcentral Montana*
- Jerod Merkle - *Black bears in urban areas: resource selection, conflicts, and human attitudes*
- Sonja Smith - *Sexual segregation in mule deer*
- Jeffrey Wright - *Behavior and impacts of bison and cattle on the shortgrass prairie*

### Texas A&M Fellows

- Andrea Feldpausch-Parker - *Communicating Climate Change: A Case Study of the U.S. Department of Energy's Carbon Sequestration Program*
- Damon Hall - *Energy Technology Diffusion Policy at the State-level*
- Cristi Horton - *Yellowstone River Cultural Inventory*
- Mike Liles - *International public participation practices for conservation: A case study on El Salvador's eastern Pacific hawksbill turtle*
- Anna Munoz - *The Edwards Aquifer Recovery Implementation Program: Opportunities, Constraints, and Considerations in the use of Collaborative Decision-making for Addressing Endangered Species Conflict*
- Leigh Bernacchi - *In Commonness is the Preservation of the Bird: Citizen Science, Climate Change and Birds*
- Chara Ragland - *Energy Technology Diffusion Policy at the State-level*

### Oregon State Fellow

- Cristina Eisenberg - *Trophic Cascades Involving Humans, Wolves, Elk, and Aspen in the Crown of the Continent Ecosystem*



## Montana High Adventure Base

The Boone and Crockett Club's Montana High Adventure Base (MOHAB) provides an experience for older scouts (13 years plus) like none other in Scouting. The program is built for Boy Scouts of America participants who are seeking the ultimate wilderness backpacking experience.

The journey begins at the Great Falls International Airport where scouts meet the MOHAB program coordinator for a 2-hour drive northwest to the foothills of the Rocky Mountain Front range. MOHAB is based at the Club's 6,000-acre Theodore Roosevelt Memorial Ranch (TRMR) near Dupuyer, Montana. Program activities and camping experience are both world class.

The TRMR Base Camp provides the backdrop for the first days of the adventure, while scouts prepare for life on the trail. Sharpen skills on the shooting range or take a rod out to the local stream for some of flyfishing. Learn to follow wilderness trails, take some time to find out more about wildlife of the region that might be seen while on the trail, or take an evening hike to catch elk, mule deer, and whitetails out for an evening feed.

Scouts can elect to take a pre-determined backcountry trek or build a custom route. Hike over the Continental Divide... Select a campsite with fishing opportunities... With over one million acres in the Bob Marshall Wilderness area to select from, the choices are unlimited. Off the trail and back at the ranch your crew will take in more MOHAB programs and well deserved rest before a steak dinner and closing ceremony. Looking for adventure? This is it!

MOHAB is a nationally accredited BSA camp.

*If you know a scout who may be interested in MOHAB, please visit the Club's web site for details or go to [www.montanahighadventurebase.com](http://www.montanahighadventurebase.com)*



continued growth of intensive breeder programs catering to this new way of "hunting." The committee believes these are symptoms of a more disconcerting problem—the reappearance of commercial interests in public wildlife.

New equipment such as live-feed scouting cameras, military application long-range shooting "essentials" and the new norm, the convergence of sporting optics and electronics, to name a few, are technological advances being marketed to hunters to ensure success and make hunting easier. These new technological advancements, however, all push the envelope of what is ethical or necessary. With these situations now clearly defined, actions within the Club's purview are being discussed for implementation.

These discussions have lead to the Club revisiting an earlier idea to establish a program that acknowledges the efforts of guides and outfitters who apply the rules of fair chase to their business practices. Traditionally the Club has guarded itself from ties to the guiding and outfitting industry, but recently questions have arisen regarding the practicality of this approach, given the challenges to fair-chase hunting and the erosion of these values that have already taken root.

## National Conservation Leadership Institute

The idea of developing conservation leaders in a world-class forum is an exciting, ground-breaking concept for the natural resource profession. In 2005, the founding board of the National Conservation Leadership Institute (NCLI) included many of the most respected conservation organizations and agencies, and the institute concept was developed with the mission of "preparing extraordinary conservation leaders." The Institute's objective is to identify up-and-coming conservation leaders and prepare them for adaptive leadership in the wake of some 77 percent of seasoned leaders in federal and state wildlife agencies retiring from the wildlife profession by 2011.

Under the leadership of the Association of Fish and Wildlife Agencies' Management Assistance Team, the

Institute graduated its third cohort in the spring of 2009. Cohort 3 included several representatives from state, federal and tribal wildlife management agencies. There were four Fellows from the non-government organization (NGO) sector, including Boone and Crockett Club Chief of Staff Tony A. Schoonen. Several Fellows from all three cohorts have made career advances within their respective agencies and organizations. As the Institute moves forward into cohort 4 this fall, there is a keen focus on continued funding sources to support the Institute and future cohorts.

## Summary of Goals for 2010

Goals for the Conservation Committee include the following:

- ✦ Delivery of ongoing education programs in K-12 at TRMR, CAB, MOHAB, and OAC,
- ✦ Leadership on national assessment of conservation education programs and their effectiveness,
- ✦ Raise funds for TRMR improvements; implement integrated monitoring at TRMR and along the Rocky Mountain Front,
- ✦ Increase endowment for conservation research grants,
- ✦ Assist Michigan State University in implementing a new B&C university program.
- ✦ Assist Colorado State University and University of Wisconsin Stevens Point in raising funds to get B&C programs underway,
- ✦ Begin fundraising to fully endow a professorship at Oregon State University,
- ✦ Explore possibilities at two other universities. Set long-term goal for number and geographic distribution of B&C university programs,
- ✦ Continue support of NCLI,
- ✦ Implement hunter and conservation ethics campaign.

## Wildlife Health

The Boone and Crockett Club formed the Wildlife Health Committee in 2009 under the Club's Conservation Division to assist in carrying out "the policy of the Boone and Crockett Club to promote the guardianship and provident management of big game and associated

wildlife in North America." In a world where health is interconnected by people, animals and environment, wildlife disease issues are paramount to hunters and non-hunters alike.

A hundred years ago wildlife populations faced habitat challenges and declining numbers. Today the Club must implement innovative leadership to accomplish 21<sup>st</sup> Century guardianship and management of wildlife and corresponding diseases with our American Wildlife Conservation Partners, other NGOs, state/provincial/federal government wildlife agencies and the general public of North America.

Gifford Pinchot, first chief of the U.S. Forest Service, said the word "conservation" was coined in 1907 by Theodore Roosevelt's top resource advisors. One century later, the Club seeks a more inclusive definition of resources, environmental and human relationships to include concepts that relate to wildlife disease and ecosystem health challenges. The role of the hunter-conservationist and biologist-manager has been expanded and needs to explicitly contain the concept of ecosystem health. A vital part of that concept is the health of wildlife, domestic animals and humans.

Wildlife disease is global, affecting international trade, food safety, wild/domestic animals, public health and the ecosystem. Zoonotic disease—the transfer of disease from animal to man—in wildlife reservoirs harbors approximately 65 percent of the world's zoonotic diseases. Pandemic influenzas are transferred continent to continent by avian species which in turn are transferred to wildlife, domestic animals and man.

The new H1N1 influenza strain is based primarily on an unusual virus that has been circulating widely in U.S. pigs since the 1990s. That "triple reassortant" flu is actually a combination of classic swine flu, a North American avian flu and a strain of human flu. Somehow, a single pig became simultaneously infected with that virus

and a pure swine flu strain found in pigs in Europe and Asia. The two strains swapped genetic material to produce the new H1N1 strain, which then began to infect humans.

There is a new emerging disease every eight months and many are from wildlife. A National Park Service biologist died from pneumonic plague in 2007 after contact with an infected mountain lion. In 2009, a hunter-trapper in Cherokee County, Texas, contracted bovine brucellosis from field-dressing a feral hog. The Nebraska Game and Parks Commission asked hunters for their assistance

as the 2009 deer hunting season got underway in monitoring their deer population for bovine tuberculosis (TB). Also in 2009, the Indiana Department of Natural Resources and the State Board of Animal Health decided to euthanize elk and deer from game farms and are testing wild deer for TB. Emerging and re-emerging local or foreign zoonotic diseases are a constant threat with every international plane, vessel or truck that enters our borders and travels throughout our states.

Chronic wasting disease (CWD) in deer, elk and moose has economically burdened hunters and state wildlife agencies with millions of dollars of expense from dealing with ever-changing regulations, surveillance, sampling, hunter harvest testing and the depopulation of cervid game farms. The current perception of wildlife diseases in our big game species does not enhance the opportunity to introduce new members to the hunting world.

The Wildlife Health Committee will strive to continue the Club's leadership with the CWD Alliance, which continues to provide web-based information and education to hunters, wildlife and natural resource agencies, news media and the general public. The Club must utilize this unique alliance template to broaden partnerships and include a variety of urgent wildlife disease concerns. 🍷

## The Conservation Division's special session at the 2009 Annual Meeting will focus on foundations of American conservation. The 2010 special session will focus on wildlife diseases.

## Communications Committee Vice President Marc C. Mondavi

The Communications Committee is charged with the outreach of the Club's mission, vision, and core values to the public, particularly the hunting and conservation communities. It is a revenue-generating arm of the Club and oversees the publication of all books and collateral, electronic media such as the Club's web site and television series, and the Associates and Lifetime Associates Program. The committee is also responsible for the merchandise program and managing all corporate alliances, licensing, sponsorship, intellectual property and branding, including marketing and public relations.

Image from the Club's award-winning book, *Hunting the American West* by Richard C. Rattenbury. A.G. Wallihan, photographer, circa 1892. Even in the 1880s the services of competent taxidermists were available. Here Crane and "Dummy" Wilson display a selection of their trophy mounts in front of their cabin at Timberlake north of Craig, Colorado.

IMAGE COURTESY OF THE MUSEUM OF NORTHWEST COLORADO



## Outreach

The Club's mission and vision for the future, as well as the strategic, business and tactical plans all call upon the Outreach Subcommittee for various actions and contributions. At the top of this list is raising awareness about the Club and growing revenues to fund Club programs. Many of the tools needed to succeed in these efforts are in place from the solid foundation laid in previous years. These assets were put in service again in 2009. Others were expanded upon and new initiatives added.

At the core of these efforts is the equity built into the Club's name and brand image, which benefits our licensing efforts, sponsorships, and advertising partnership sales.

Our partnership with Leupold & Stevens remains a shining example of the quality and impact of our licensing efforts. Now, six years into this partnership and with B&C-licensed products exceeding \$10 million in sales, a new agreement going forward was reached with Leupold in 2009 to ensure our win/win partnership remains and encourages continued growth with the addition of new B&C-branded optical products.

We experienced a dramatic decline in centerfire rifle sales. The line was suspended due to changes as Remington continued to add brands under its name. Currently, B&C's branded centerfire rifles are planned to reappear again in 2010.

New to our family of licensees this year was Buck Knives. Like Leupold, Buck is a longtime, respected, family-run U.S. company and we expect great things from this new relationship. This past year we also began work with wildlife art wholesaler, Wild Wings, on a Boone and Crockett Conservation Print series. Four originals were commissioned for this series with an anticipated release of prints to market early in 2010.

Licensing revenues in FY 2009 totaled \$346,530.

In addition to greater communications through our licensing program, the Club's outreach efforts through outdoor television continued to pay dividends. Our series, *Leupold Big Game Profiles* was nominated again by the network for Best Big Game series, and Most Educational series—the category for which it won in 2006. This past year marks the series' fourth season on the air and the

conclusion of our broadcast partnership agreement with Mossy Oak. The Club will be the sole executive producer of the series in 2010 and 2011 with a new name—*Boone and Crockett Country*. Our title sponsor Leupold will be joining us again for these next two seasons.

Program revenue in FY 2009 totaled \$82,350. The Nielsen audit of the third and fourth quarters of 2008 showed a weekly household viewership of 140,000 homes.

The press relations program that expanded in 2008 with the addition of Blue Heron Communications as the Club's public relations firm continued to grow. A higher frequency of local and national press releases reporting on Club activities, decisions, leadership, news and views on a wide range of topics were circulated in 2009.

Lastly, the online survey gathering "opinions and attitudes" data from current and past Associates, trophy owners, B&C customers and others with no past association with the Club concluded early in this fiscal year. This comprehensive survey produced a wealth of data that is now being put to use in all our outreach efforts, as well as in the Associates and Development programs.

Focuses for the coming year will include staying on task with the aforementioned programs, building in the areas of licensing, press and the Conservation Alliance Partners program launched last year, which was held back due to timing and staff limitations. Work is also underway for growing and marketing the upcoming 27th Awards Program, as well as laying the groundwork for the direction of the Club's television properties beyond 2011.

The Outreach Subcommittee has also become more involved with increased external communications of other Club programs, namely the records program for the 27th Awards Program.

Licensing revenue for FY 2010 is budgeted at \$260,000, while television revenue is budgeted at \$137,000.



LEUPOLD  
*Remington.*



ABOVE: The Buck Knives Boone and Crockett Classics Series was introduced at the 2009 SHOT Show. Pictured from left: Howard Monsour (Chair - B&C Publications), C.J. Buck (CEO-President of Buck Knives), Lowell Baier (B&C President), Ben Wallace (B&C Executive VP), and Marc Mondavi (B&C VP of Communications) BELOW: B&C Regular Member, Mark Streissguth, hunted with Manny Chee Jr. to take this Sonora mule deer while filming an episode for Leupold Big Game Profiles.





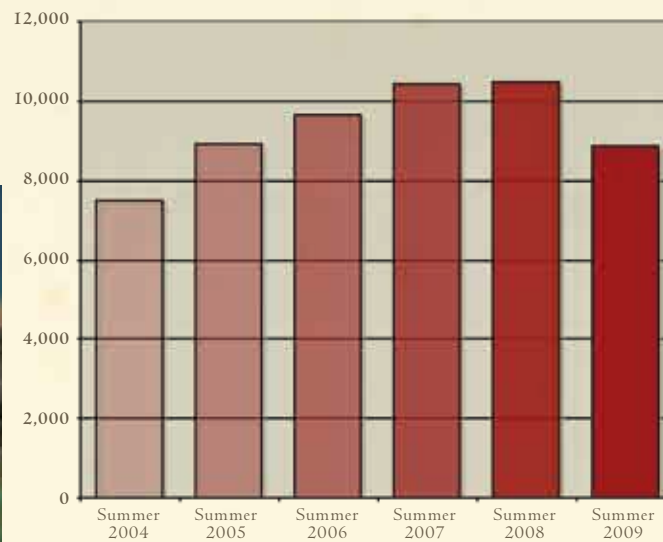
## Associates

The 2008-2009 fiscal year marks the 23rd year for the Club's Associates Program since it was launched in 1986. With the summer 2009 issue the Associates Program had over 8,000 readers receiving *Fair Chase* magazine—the official publication of the Club—which includes 660 Lifetime Associates and 1,306 B&C Official Measurers along with the Club's Associates.

The past year has been both challenging and rewarding for the Associates Program. Our Lifetime Associates program continues to grow, initial Associate sign-ups have tapered somewhat, and Associate renewals remain strong at 49 percent. Even though the free Leupold Associate sign-up program has been cancelled, it still continues to impact the program. In March 2009 we launched a new Lifetime Associates promotion that ran through fall 2009. With this new promotion, we offered a Buck knife and Boyt scoped rifle case to new Lifetime Associates who paid their dues in full. To date, we have sold 20 Lifetime Associate memberships that have qualified for the new promotion.

Last year, we took our first steps toward improving the overall value of the Club's Associates Program by upgrading the editorial content of our magazine. *Fair Chase*

## Fair Chase Circulation Trends



has set the gold standard in terms of quality and content within the hunting and conservation community. In FY 2009, we continued to focus our efforts on broadening the balance and scope of the articles in each issue. We began the year with an issue dedicated to the gray wolf and its delisting from the Endangered Species List—and its subsequent relisting. Articles were presented from various viewpoints to give our readers a well-rounded view of reintroduction efforts and possible management options for this species. This marked the first time in the Club's history that our magazine was recognized by the outdoor media for its editorial coverage.

Additional articles about wolves were included throughout the year by world-renowned biologist and club member Valerius Geist.

Some of the other topics covered in *Fair Chase* this past year included: condor recovery in Arizona and how hunters are part of the solution for their rebound; a well-publicized article by biologist and club member Jim Heffelfinger addressing trophy hunting and how it affects the gene pool; coverage of the caribou decline in Newfoundland and a comprehensive new strategy to bring people together to safeguard the caribou's future; as well as informative articles about the Club's records program and numerous hunting articles by some of today's best outdoor writers.

Our future plans are to continue to grow the Associates Program. Last year we took a step back and evaluated the effectiveness of our written communications with present and future Associates. A survey was created to better define our supporters and their relationship with the Club. Valuable information from that survey has enabled us to revamp our written communications with Associates and non-Associates alike in an effort to retain current Associates and recruit new ones. Even though the current economy has presented us with new challenges, we are striving for more effective, creative and efficient ways to reach our supporters. For example, the Associates Committee is planning to reach out to Associates of all categories via the 27th Annual Awards Program in Reno. These plans are currently being coordinated with the Awards Program Committee.

The Club recognizes its Associates as an important constituency in furthering the vision of the Club and expressing the Club's values and beliefs as they relate to conservation, education, ethics, and hunting.

## Publications

Hunting usually isn't top-of-mind conversation in America's literary circles, but that may have changed when the Club's latest book, *Hunting the American West* by Richard C. Rattenbury, garnered national honors and awards.

The Club's publications program is thrilled with the national attention and accolades this book has received because it reflects so favorably on hunters and conservation. *Hunting the American West* explores the pursuit of big game for life, profit and sport from 1800 to 1900. The book focuses on hunting in the 19th century, a period in which hunting evolved from a subsistence activity to a sport of aristocrats to market-driven devastation of wildlife resources. This saga ultimately led to the rise of the hunter-conservationist movement and the founding of the Boone and Crockett Club.

Honors for *Hunting the American West* include:

- 2009 Spur Award—Best non-fiction historical book, from Western Writers of America
- 2009 Outstanding Books of the Year, Gold Award—Best regional non-fiction, from Independent Publisher Book Awards

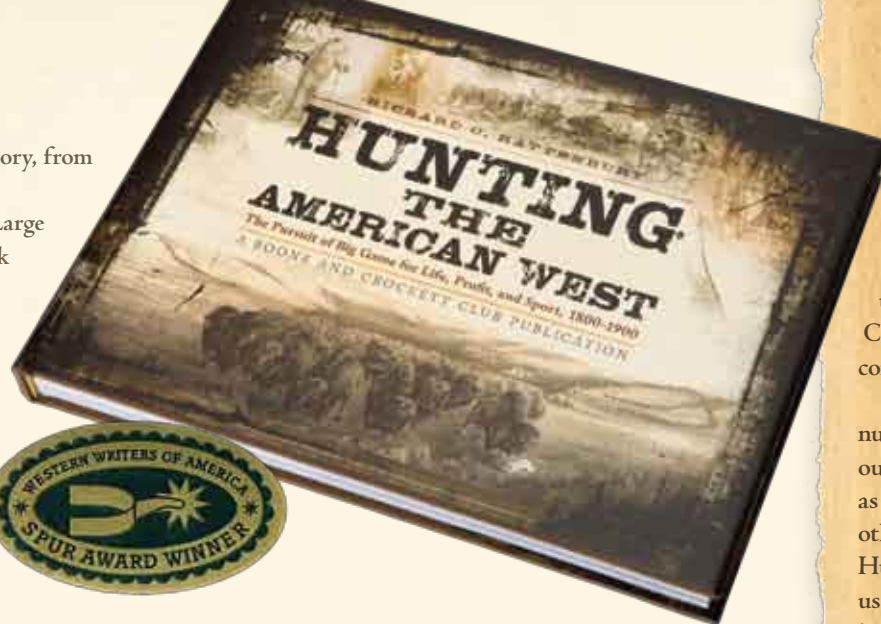
- 2008 Silver Medal, Book of the Year—History, from ForeWord magazine
- 2008 Benjamin Franklin Award Finalist—Large format cover design, from Independent Book Publishers
- 2008 Oklahoma Book Award Finalist—Oklahoma Center for the Book

*Hunting the American West* draws extensively on vivid accounts from participants and observers along with abundant historical photos and illustrations. The book affords rare insight to the methods, motives and character of big-game hunters in the Old West. The book is hardcover, 12 x 8.75 inches with 416 pages and 425 color and B&W photos and illustrations.

Additionally, the publications program worked with the Club's big-game records department to release an updated edition of *Measuring and Scoring North American Big Game Trophies*, which is the third edition of the Club's official manual used by our certified measurers. This book is the definitive source for anyone who is learning or using the Boone and Crockett Club's historic scoring system.

Development and production began for two new records books to be released in the fall of 2009—*Records of North American Elk*, First Edition, and *Records of North American Mule Deer*, First Edition. The trophy listings for these two big-game animals and their related subspecies were previously combined in one edition. However, with the success of wildlife conservation and the growth in the Club's records program, the large increase in trophy entries for these categories necessitated the original book to be split into these two new, first editions.

The Club's publications program is developing several new titles for FY 2010. Slated for publication in the coming year are the two records books mentioned previously, as well as an updated edition of the Club's popular *Field Guide to Measuring and Judging Big*



*Game*. Falling in line with the release of *Hunting the American West*, the publications program has plans to release a new illustrated book about Theodore Roosevelt and his efforts as a hunter and conservationist.

The publications program is also developing a new series of guide books, titled The Hunter-Scientist series headlined by world-renowned wildlife scientist and club member Valerius Geist. Each handy guide will include riveting anecdotal hunting and research stories about individual native North American big-game animals. From the ubiquitous whitetail to the ethereal mountain goat, The Hunter-Scientist guide books will be presented in a handy 5 x 7 format with rounded corners that will fit easily into a backpack to minimize damage. Cutting-edge research will give readers valuable knowledge when pursuing unfamiliar big-game animals in unfamiliar habitat, and prove to be a useful reference guide for hunters, wildlife professionals, students, and teachers.

Through print and digital media including the Club's web site, the publications program continues to serve as a vehicle to disseminate the Club's mission, vision, and goals to our membership, as well as to the general hunter-conservationist public. ■

## Internet and Electronic Media

Both the Club web site and the Hunt Fair Chase web site, as well as the television series DVD projects and commercial spots all fall under the umbrella of the Club's electronic media properties. Considering the nature of electronic media, all are a continual work in progress.

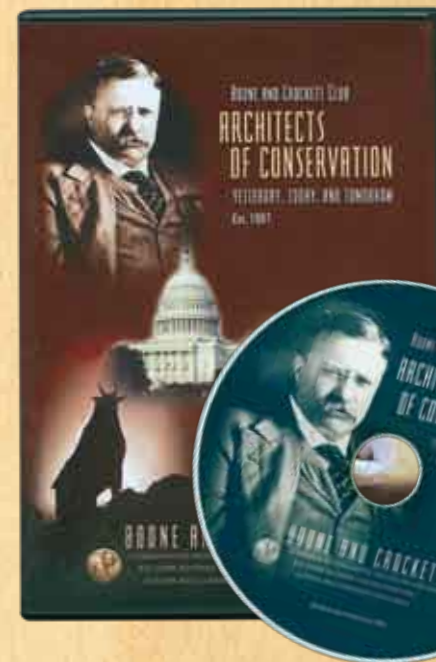
The Club's web site carries weekly updates for a number of programs and activities, Club news and other outdoor-related news, as well as a resource for disseminating other Club information. The Hunt Fair Chase site is being used as a separate source of information pertaining to the tenants of fair-chase hunting.

This past year a DVD titled, *Architects of Conservation* was produced presenting the history of the Club and current Club programs, and is now being used in development, new member recruitment, marketing and sales. A shorter version is planned for the coming fiscal year to fill a specific need for development and member recruitment gatherings.

The Club currently has two 30-second commercial spots produced for use within the Club's television series and other outdoor television network programs. One spot recruits members for the Associate Program, and the other is a *Fair Chase* magazine subscription offer.

In the coming year, there will be emphasis placed on the Club's two web sites with more frequent posting of information and revenue generation through banner advertising.

Viral marketing through streaming video and YouTube will also be explored in conjunction with Club outreach efforts, specifically in records, publications and the Club's television series—past and present episodes.



# Administration Committee Vice President Manuel J. Chee

The Administration Committee provides a stable administrative support system and ensures sound fiscal and operational management of the Club's various programs, projects, committees, and subcommittees. While the Administration Committee does not produce revenue, one of its important functions is the careful tracking of revenue and expenses as well as the efficient operation of the organization. This Committee also oversees all the physical assets of the Club and is responsible for identifying locations for and coordinating Club events like the Annual Meeting.

Looking southeast at the Boone and Crockett Club Headquarters building in Missoula, Montana. The building was constructed in 1910 and operated as a station along the Milwaukee railway until 1980. The Club purchased the building in 1992.

IMAGE FROM B&C ARCHIVES



## History

The Boone and Crockett Club's historical papers, photographs, and other archival materials were transferred to the University of Montana Library's archival department earlier this year. A preliminary report was received, but we are awaiting the full cataloging and sorting of the material, which we hope will be finished later this year. We are eagerly waiting to learn what other items of great interest will be found. This project would not have been possible without a generous grant from Ed Rasmuson.

## Library

We are continually seeking donations to the permanent collection of books by and about Club members. Any donated books not kept by the Club will be offered for sale to Members through a direct mailing and then to Associates. Books not sold will be listed on the internet for sale.

Due to a lack of surplus books, a Member book sale was not held but revenues from internet book sales totaled more than \$1,300 in FY 2009. A Member book sale will be held in FY 2010.

Several books were purchased to add to our permanent collection including books by William T. Hornaday and Carl Akeley. There are now 1,085 books in our permanent collection.

Many books were donated to the library this year. Professional Member and renowned wildlife biologist, Valerius Geist donated five books he authored. Friend of B&C, Dwight Van Brunt donates dozens of books each year and this year was no different. Dwight has donated more than 250 books over the years, mostly B&C record books. Members of the Library Committee also negotiated the donation of 13 books from the estate of Robert John McKinley.

James Legnard visited B&C headquarters in Missoula during summer 2008, and after seeing our library he approached us about donating

## Membership

The primary goal of the Membership Committee is to direct the process of proposing, selecting, electing, orienting, and mentoring new Regular and Professional Members to the Boone and Crockett Club. In FY 2009 a significant portion of the committee's efforts were directed at the recruitment of new members and establishing a matrix of potential candidates for membership to help ensure a steady pipeline of quality individuals should vacancies arise.

### Current Member Count – 250

(As of 6/30/2009)

Honorary Life – 10

Regular – 86

Professional – 121

Emeritus – 33

### NEW REGULAR MEMBERS

James J. Baker, Maryland  
M. Robert Delaney, Connecticut  
Kyle C. Krause, Texas  
Rick C. Oncken, Montana  
Mark W. Streissguth, Washington  
John A. Tomke, Indiana

### NEW PROFESSIONAL MEMBERS

M. David Allen, Montana  
David R. Anderson, Virginia  
M. Carol Bambery,  
Washington, D.C.  
Jack A. Blackwell, Montana  
R. Terry Bowyer, Idaho  
Ben F. Carter III, Texas  
Dwight E. Guynn, West Virginia  
James Earl Kennamer PhD.,  
South Carolina  
Shane Mahoney, Newfoundland  
Grant D. Parker, Montana  
Joanna Prukop, New Mexico  
William W. Taylor, Michigan  
Neal Wilkins, Texas

### NEW EX-OFFICIO PROFESSIONAL MEMBERS

Tarla Rai Peterson, B&C Professor Texas  
A&M University



## BOONE AND CROCKETT CLUB

FOUNDED IN 1887 BY THEODORE ROOSEVELT

### CLUB — BOARD OF DIRECTORS

CLUB PRESIDENT Lowell E. Baier  
EXECUTIVE VP – ADMINISTRATION Ben B. Wallace  
EXECUTIVE VP – CONSERVATION William A. Demmer  
SECRETARY Robert H. Hanson  
TREASURER Timothy C. Brady  
VP OF ADMINISTRATION Manuel J. Chee  
VP OF BIG GAME RECORDS Eldon L. “Buck” Buckner  
VP OF CONSERVATION William A. Demmer  
VP OF COMMUNICATIONS Marc C. Mondavi  
CLASS OF 2009 Arlene P. Hanson  
CLASS OF 2010 Marc C. Mondavi  
CLASS OF 2011 Morrison Stevens Sr.

### FOUNDATION BOARD OF DIRECTORS

FOUNDATION PRESIDENT Gary W. Dietrich  
VICE PRESIDENT John P. Poston  
VICE PRESIDENT Thomas D. Price  
SECRETARY Robert H. Hanson  
TREASURER Timothy C. Brady  
CLASS OF 2009 Larry C. Bucher  
Remo R. Pizzagalli  
Samuel B. Webb, Jr.  
CLASS OF 2010 Jeffrey A. Gronauer  
Earl L. Sherron, Jr.  
Mark B. Steffen  
CLASS OF 2011 Edward B. Rasmuson  
James J. Shinnors  
Leonard J. Vallender

### PAST PRESIDENTS

Theodore Roosevelt (1888-1894)	Frederick C. Pullman (1971-1973)
Benjamin H. Bristow (1895-1896)	John E. Rhea (1974)
William Austin Wadsworth (1897-1918)	Wesley M. Dixon Jr. (1975-1979)
George Bird Grinnell (1918-1927)	Jack S. Parker (1980-1982)
Madison Grant (1928-1937)	William I. Spencer (1983-1984)
Kermit Roosevelt (1937-1940)	Judge F. Anderson (1985)
Frederic C. Walcott (1940-1947)	James H. Duke Jr. (1986-1989)
Archibald B. Roosevelt (1948-1952)	George C. Hixon (1990-1991)
Karl T. Frederick (1953-1955)	Stephen S. Adams (1992-1994)
Fairman R. Dick (1956-1959)	Paul D. Webster (1995-1997)
Alfred O. Hoyt (1960-1961)	Daniel A. Pedrotti (1998-2000)
Robert Munro Ferguson (1962-1964)	Earl E. Morgenroth (2001-2002)
Robert S. Waters (1965-1967)	Robert Model (2003-2005)
John E. Rhea (1968-1970)	C. Robert Palmer (2006-2007)

his grandfather's collection of more than 40 Theodore Roosevelt books. His grandfather was Brigadier General Charles C. McGovern of Pittsburgh, Pennsylvania. General McGovern became friends with Roosevelt during the Spanish-American War and when TR ran for president under the Bull Moose ticket, McGovern served as his personal bodyguard. It is an honor to be chosen to accept this collection.

Notwithstanding a substantially reduced budget, we plan to continue adding to our collection of books written by present and former B&C members.

### Budget and Finance

Under the leadership of the Budget and Finance Committee, the Club continued its increased financial prudence that began a few years ago. Difficult economic conditions in FY 2009 proved fiscally challenging; however, through frequent monitoring of revenues and increased discipline in spending by program managers and directors, the Club came through in good form. We strive to continue to find ways to help ensure that the Club's and Foundation's fiscal assets are managed responsibly.

### Physical Assets

The Physical Assets Subcommittee oversees matters relative to the headquarters building in Missoula, the Elmer E. Rasmuson Wildlife Center and other facilities located at the Theodore Roosevelt Memorial Ranch in Dupuyer, Montana. This past year the most significant event happened in Missoula when lighting hit the headquarters building on August 9, 2008. Subsequent damage included phone and computer systems, the alarm system and the elevator. Costs amounted to \$8,000. In addition to routine maintenance in Missoula, other maintenance activities at the ranch included the replacement of a cattle guard and a significant amount of fence replacement and repair. An exhaust fan/hood was installed over the cook stove in the commercial kitchen at the education center. The gallery project at the national headquarters building continues to take shape under the guidance of Professional Member Duane A. Walker.

### Strategic Planning

After the 120th Annual Meeting in 2007, the Board of Directors reviewed the Club's management and governance structure and its effectiveness, then set a subsequent meeting in the summer of 2008 in Denver. The Board focused on improving the Club's business structure and agreed to adapt a form of the “policy governance model” created by John Carver. Hence, the Policy and Governance Committee (P&G Committee) was formed and charged with recommending to the Board how best to structure and implement the model. Dwight Guynn, Ph.D., who facilitated the meeting, suggested the committee focus on the largest issues first, then move to the next largest, etc.

The P&G Committee noted that most of the “largest issues” had been addressed over the last three years—affirmation of our mission and vision statements; approval and implementation of our 2007-2010 strategic business plan and tactical business plan; and adoption of new Club bylaws and committee charters. With these issues in place, the committee decided to review all existing B&C policies. The committee reviewed policies back to 1971 and has developed a list of all policies that remain in place.

During a second meeting this summer in Denver, the attendees agreed to move forward with the committee's suggested policy governance model. Under the Club's “old way” of doing business, all of the policies were board policies. The committee recommended, and the Board has agreed, that most of the Club's policies should be under the management of the appropriate board/committee/liaison.

The committee will be forwarding the policies to the board/committee/liaison before the 122nd Annual Meeting in Napa for review and updating. All policies will have a standardized form, filtered by a subcommittee, reviewed on an annual basis and be approved by the Board before implementation. Our timeline is to have all of the Club's policies in place by the 123rd Annual Meeting in 2010. This new procedure will allow day-to-day operation of the Club to be in the hands of officers, committee chairs, liaisons and staff, with Board oversight via policy review.

In 2010, we will also begin to start work on developing the 2011-2014 strategic business plan and have our annual review of our tactical business plan. 🍷

# Awards and Recognition

## Vernon C. Bleich

Boone and Crockett Club Professional Member  
Vernon C. Bleich was the recipient of the 2009 Wild Sheep Biologist Wall of Fame Award, bestowed by the Wild Sheep Foundation of Cody, Wyoming, "In recognition of his dedication to the wild sheep of North American, and in appreciation of his efforts on behalf of North American wild sheep hunters."

## Terry Bowyer

Professional Member, Terry Bowyer, chair of the Idaho State University Department of Biological Sciences, has been selected to give the Capstone Presentation at the 89th meeting of the American Society Mammalogists.

Bowyer, who is a recognized authority on the behavior and ecology of ungulates such as moose, elk, caribou, mule deer, and whitetail deer, has also worked extensively with their predators, including gray wolves, coyotes, and mountain lions.

## Dr. James H. "Red" Duke

Texas A&M University recognized the lifetime achievements of five former members of the university's Corps of Cadets during a Corps Hall of Honor induction ceremony Saturday, February 7, 2009. Among the inductees was past Club President and Member Dr. James H. "Red" Duke, Jr. of Houston, Class of 1950.

Established in 1993, the Corps Hall of Honor pays tribute to former students who exemplify the values upon which the corps is founded: honor, loyalty, service, patriotism and leadership.

## Lisa Flowers

The Montana Audubon Society honored Lisa Flowers, the Boone and Crockett Club's Director of Conservation Education. The roots of a conservation ethic are often established at an early age when our curiosity is at a zenith, our senses have not been dulled by years of neglect, and we have the time to explore and discover the wonders of the natural world. The Audubon Educator of the year award honors those Montanans who have demonstrated exceptional leadership in the classroom or the field connecting people with the natural world.

## Winifred Kessler

Wini Kessler, a B&C Professional Member since 1993, has been selected by The Wildlife Society (TWS) as a TWS Fellow in recognition of "exceptional service to the wildlife

## Peter Hathaway Capstick Hunting Heritage Award

The Boone and Crockett Club was recognized by the Dallas Safari Club as the recipient of the Peter Hathaway Capstick Hunting Heritage Award (PHCHHA). The Award's criteria include active involvement in education, hunting, conservation organizations, humanitarian causes, research, permanent endowments, and charitable giving. The intent of the PHCHHA is summed up in the PHCHHA Committees' words:

"The objective of this award is to bring honor and recognition to an individual, organization or group whose achievements reveal a sustained and significant contribution to the conservation of wildlife and its habitat. Additionally, the winner will have shown long-term commitment to our hunting heritage by pursuing that goal for the benefit of future generations."

profession" over the course of her career. A member of TWS since the early 1970s, Wini has fulfilled numerous committee and task groups assignments and served on TWS Council for 6 years. She has held Certified Wildlife Biologist status with TWS since 1979.

## Robert Model

On March 28, 2009 the Camp Fire Club of America honored Robert Model with the John E. Hammett Memorial Award. This award is intended "...to single out men whose meritorious work in Conservation has been outstanding." The Campfire Club of America created the John E. Hammett Memorial Award in 1969, as a posthumous memorial, "...to commemorate the untiring work for Conservation and the zeal for the objectives of the Camp Fire Club which Dr. John E. Hammett demonstrated during more than twenty-five years of Conservation leadership".

## Patrick Noonan

Renowned conservationist Patrick F. Noonan was honored with the 2009 George Bird Grinnell Memorial Award for Distinguished Service to Natural Resource Conservation. The Wildlife Management Institute (WMI) conferred the award during the 74th North American Wildlife and Natural Resources Conference, held last month in Arlington, Virginia.

"Pat Noonan has been a giant among conservationists across the nation for more than 35 years," observed Steve Williams, WMI President, when presenting the award.

## Rick and Penny Oncken

B&C member Rick Oncken and his wife Penney have received the highest honor given by the Rocky Mountain Elk

Foundation. The Wallace Fennell Pate Wildlife Conservation Award honors contributions of lasting significance to the benefit of elk, other wildlife and their habitat across North America. The award was presented to the Onckens during the Elk Foundation's 25th annual convention.

The Onckens have been avid supporters of Elk Foundation initiatives for more than 20 years. Their service includes generous cash contributions, donated conservation easements on owned and co-owned lands in Montana and Arkansas, and leadership on the organization's board of directors.

## Lee Talbot

Lee Talbot's remarkable and continuing career embodies all three criteria for The Explorers Medal: extraordinary contributions to exploration, to scientific research, and to human welfare. He has organized and led over 145 exploration and research expeditions to remote or unknown areas on five continents. A pioneer in developing and applying ecosystem science, he established an ecosystem basis for conservation, was a pioneer in biodiversity conservation, incorporated environmental and social consideration into international development, and is an acknowledged leader in shaping national and international environmental policies and principles, e.g., as an author and negotiator of the Endangered Species Act, Marine Mammal Protection Act, Convention on International Trade in Endangered Species, and many other national and international laws and policies. He was an environmental advisor to Presidents Nixon, Ford and Carter; head of Environmental Sciences for the Smithsonian Institution; Director-General of IUCN; and member of over 20 committees and panels on the National Academy of Sciences.



B&C President Lowell E. Baier accepts the PHCHHA award with the support of fellow club members in attendance.

## Records of North American Big Game Committee Vice President **Eldon L. “Buck” Buckner**

With close cooperation of other divisions and hard-working Club staff, the Records Division accomplished several major objectives in FY 2009. It revised the Official Measurers Manual, edited two new records books on elk and mule deer, processed a 25 percent increase in record entries over the similar period of the previous Awards Program, trained new Official Measurers in both the U.S. and Canada and continued planning for a bigger and better 27th Awards Program in Reno, 2010. In cooperation with the Communications Division, it greatly expanded records outreach through increased representation at major conservation conventions and special presentations at guide and outfitter associations and state game agency meetings. The expanded outreach helped in obtaining funding, aided in the deer DNA research projects sponsored by the Club's conservation research grants program, and helped the Club add three outstanding specimens to the National Collection of Heads and Horns.

The records department received \$14,040 in donations during FY 2009, with \$2,040 going to the records program endowment and the rest allocated to program expenses.

Vice President of Big Game Records Eldon “Buck” Buckner expressed his deepest appreciation for everyone's cooperation and hard work.

Eldon L. “Buck” Buckner, Vice President of Big Game Records, and Jack Reneau, Director of Big Game Records, perform the final measurements during a Special Judges Panel convened on January 2, 2009.

PHOTO BY FRED KING



## 27th Big Game Awards Program

The Boone and Crockett Club is currently accepting entries into the 27th North American Big Game Awards Program that started January 1, 2007, and closes on December 31, 2009. During FY 2009, the Records Department received 1,895 new entries—1,469 entries were accepted, 463 were rejected for failure to complete entry requirements, and 250 entries were carried over into FY 2010.

At the end of FY 2009, a total of 4,980 trophies had been entered into the 27th Awards Program, which compares to 3,960 for the same time period in the 26th Awards Program—an increase of 1,020 trophies.

Planning for the 27th Awards Program Banquet and related activities continued in FY 2009 by Club and staff members. Committee members settled on an array of activities planned for the event, set for June 24-26, 2010, at the Grand Sierra Resort in Reno, Nevada. The trophy exhibit will be on display at the Grand Sierra for one week in June.

## Official Measurer Training

Three Official Measurer training workshops were held during FY 2009: one at the TRM Ranch near Dupuyer, Montana; one in Whitehorse, Yukon Territory; and the third in Tulsa, Oklahoma, resulting in 61 new Official Measurers. The 18 individuals who attended the Montana workshop were from 14 different states and filled vacancies in those states. The Oklahoma and Yukon workshops were held to train measurers in their respective state and province.

Planning continued for future workshops in Mexico and Ontario, Canada. Score charts have been translated into Spanish and French.

The records department also continued conducting Associate Measurer workshops for Bass Pro Shops that were initiated during FY 2008. There were 75 new Associate Measurers trained at four workshops in July. Individuals successfully completing this course are qualified to score all deer, elk, bears, and cats. This mutually beneficial partnership is an example of the Records Program outreach efforts, described in the following paragraph, and will continue into FY 2010 for Bass Pro Shops on an as-needed basis.

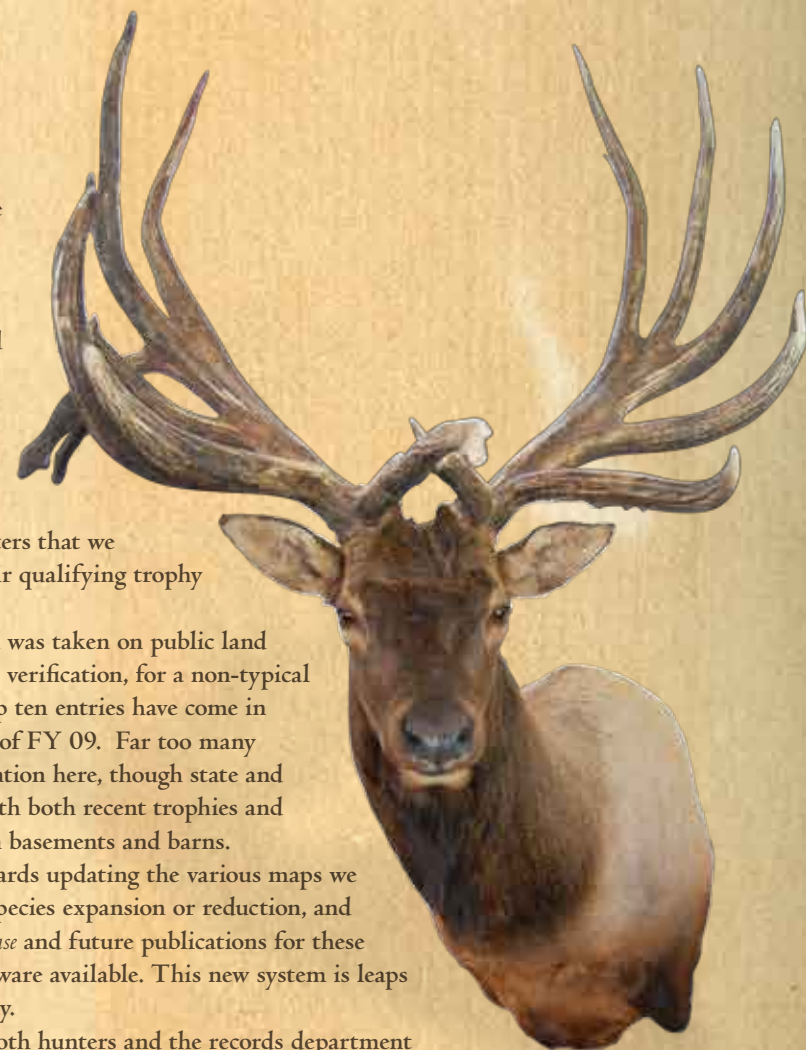
## Notable News for FY 2009

The B&C Records Department continued its documentation of the success of the North American Model of Wildlife Management. In addition, we have also noted some changes in the historic demographic of hunters. It appears that both women and kids are now, more than ever, reaping the benefits of excellent wildlife management being achieved by the states and provinces of North America. This is a great sign for the future of our time-honored tradition. During FY 2009, a female hunter took the largest elk ever recorded in Nebraska, 2 women hunters in Montana took bighorn sheep scoring over 200 inches, plus we currently have close to 15 junior hunters that we verified were under the age of 16 when they took their qualifying trophy in the last year.

A new World's Record non-typical American elk was taken on public land and another potential World's Record, pending panel verification, for a non-typical Columbia blacktail was received. A dozen or more top ten entries have come in and were in different stages of verification at the end of FY 09. Far too many high state ranking trophies have been received to mention here, though state and provincial records are being re-written nationwide with both recent trophies and those appearing after years of sitting unrecognized in basements and barns.

The Records Department has been working towards updating the various maps we produce in relation to category boundaries, habitat, species expansion or reduction, and distribution of trophies. Keep your eye out in *Fair Chase* and future publications for these maps created with the most up-to-date mapping software available. This new system is leaps and bounds beyond the maps we were using previously.

Thanks to the efforts of many the outlook for both hunters and the records department looks bright with the number of trophies being taken and entered continuing to grow year after year.



*Toni L. Sannon  
Bighorn Sheep – 204-2/8 points  
Fergus Co., Montana*



*Bryce R. Kniert  
Cougar – 15-8/16 points  
Elk River, British Columbia*



*Andrew B. Powers-Toribio  
Rocky Mountain Goat – 53 points  
Deer Mt., Alaska*

## National Collection of Heads and Horns Subcommittee

Boone and Crockett Club's National Collection of Heads and Horns is located at the Buffalo Bill Historical Center, Cody, Wyoming, where 205,261 visitors were admitted to the Center and potentially viewed B&C's exhibit during FY 2009. Staff coordinated the donation of a Dall's sheep and tule elk to the collection. The sheep was taken by Earl J. Thee near Moraine Lake, Yukon Territory, in 1948. It is a magnificent trophy, scoring 182-2/8 points, which ranks 11th in the All-time records book and fills a serious void that existed in the National Collection. It was the World's Record Dall's sheep at the time it was entered. After being remounted and displayed at the Wild Sheep Foundation show early in 2009, it was installed in the National Collection in Cody, Wyoming. The tule elk, scoring 327 points, was taken by David Newsom on Grizzly Island, Solano County, California, in 1991. It is stored at B&C headquarters because a larger specimen is on display in Cody. A third specimen, a brown bear taken by Steve Adams, was procured by

Buck Buckner and will be on display at the national headquarters in Missoula. Adams was a dentist in Baker City, Oregon, and a personal friend of Buckner's. Adams was an avid hunter who died of cancer at an early age, and his family wished the bear to be on exhibit at Boone and Crockett's national headquarters.



At the end of FY 2009, there were four Limited Measurers, 125 Associate Measurers, and 1,177 Official Measurers.

## Records Program Outreach

In our continuing efforts to reach the hunting public, Records Department personnel attended the 2009 Rocky Mountain Elk Foundation (RMEF) and the Wild Sheep Foundation (WSF) conventions in Fort Worth, Texas, and Salt Lake City, Utah, respectively. In addition to manning booths to distribute literature, answer questions, and sell B&C merchandise at both conventions, B&C scorers measured trophies at RMEF's annual Elk Camp & Exposition. Attendees at the Wild Sheep Foundation meeting got an opportunity to view Earl Thee's Dall's sheep (see sidebar).

B&C staff also attended the annual meetings of the Montana Guides and Outfitters Association in Helena, Montana, and the Guide Outfitters Association of British Columbia (GOABC) meeting in Victoria, British Columbia. Of special interest in British Columbia was the possibility of getting GOABC to adopt B&C's scoring system as their official scoring system.

B&C staff attended the grand opening of Cabela's in Billings, Montana, as well as cooperating with Cabela's Fall Great Outdoor Event by coordinating Official Measurer participation at their 28 stores and providing B&C literature for their booths. Activities for these scorers included manning booths and scoring trophies.

## B&C Award

Staff coordinated presentation of copies of B&C's new book, *Hunting the American West*, at the North American Wildlife Conference



*The attendees of one of three official measurer workshops held by the Club's Records Department during FY 09. This was took place at the TRM Ranch. The others were held in the Yukon and in Oklahoma.*

in March to the 4-H Conservation Award winners. A records department representative attended the 4-H Club Conservation Awards activity and presented books to the 4-H Club winners.

## New Records Program Personnel

After an extensive search, Justin Spring was hired to serve as the assistant director of Big Game Records. He reported for work in September 2008, after attending an Official Measurer training workshop in August.

## Projections for FY 2010

The Records Department will complete processing in a timely manner the last entries in the 27th Awards Program that closes December 31, 2009, and begin accepting entries in the 28th Awards Program that begins January 1, 2010. The records department will also be involved with all aspects of planning and execution of the 27th Awards Program, including editing and production of *Boone and Crockett Club's 27th Big Game Awards* book that will be released in FY 2011.

The records department will continue outreach efforts during FY 2010 by organizing attendance at national conventions, the Bass Pro Associate Measurers program and Cabela's Great Outdoor Events. 📖

## Message from Boone and Crockett Club Foundation President Gary W. Dietrich



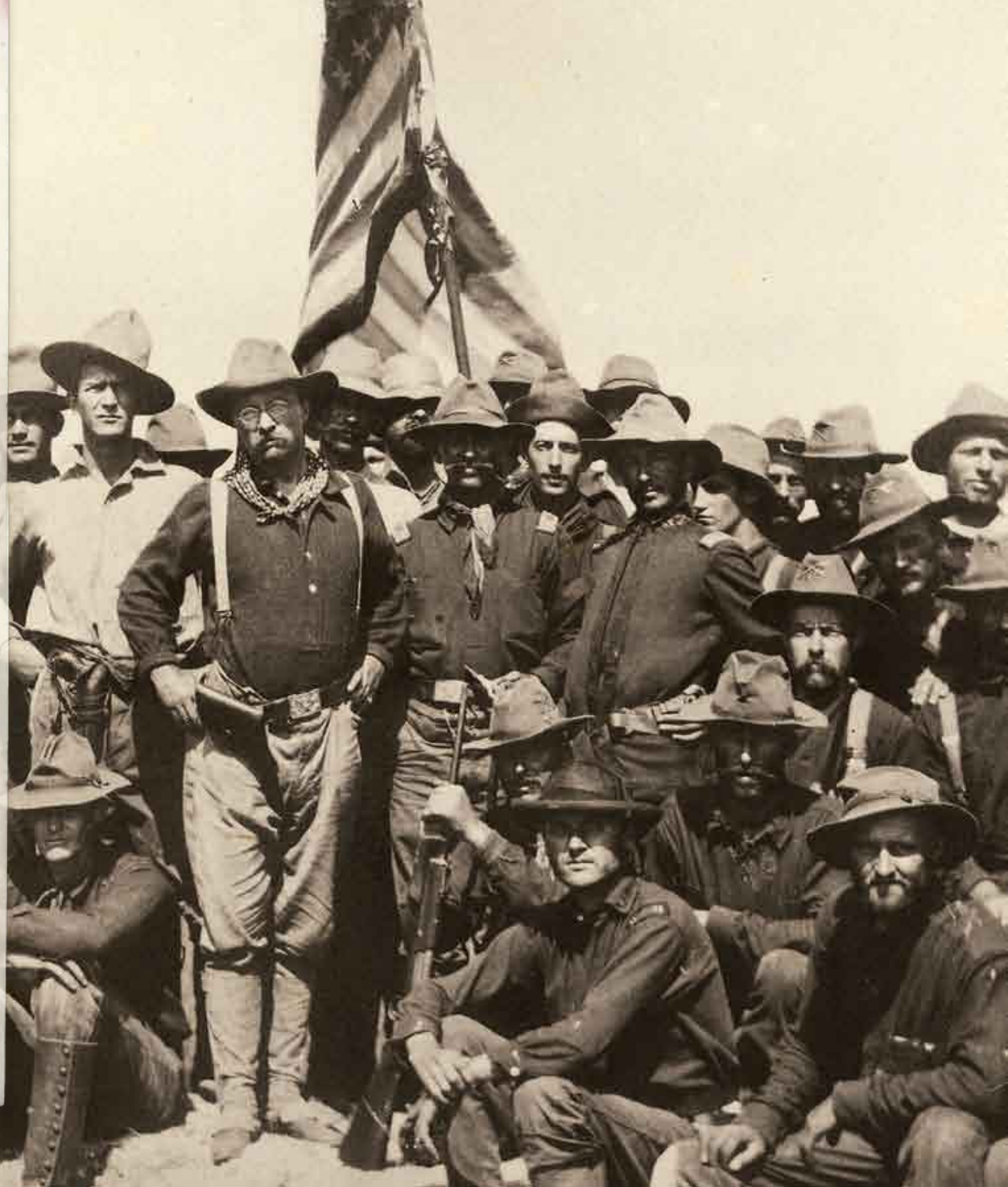
In the past year many changes have been made in the role of the Boone and Crockett Club Foundation. All of the physical assets previously owned by the Foundation have been transferred to the Club. This means that the Club now has full responsibility for the TRM Ranch and education

programs, and the Development Committee has been transferred to the Foundation, which is now responsible for managing the endowments and fundraising to support the Club's activities. The Foundation president is now a member of the Board of Directors for the Club and a member of the management team that has weekly calls with the chief of staff.

The Development Committee is in the process of establishing a comprehensive planned giving program for the Boone and Crockett Club and Foundation. In June, Ben Hollingsworth, Jake Shinnors and I travelled to Memphis at the invitation of John Tomke and the Ducks Unlimited (DU) planned giving staff. There we were given unprecedented access to information on how DU has been so successful with their planned giving program. Our thanks to DU for providing us with much valuable information, which has been instrumental in helping the B&C Development Committee put a plan together. Our plan is to present both the boards of the Club and the Foundation a proposal to establish a planned giving office. A presentation will be made at B&C's Annual Meeting explaining the opportunities for Members to benefit themselves and the Boone and Crockett Club Foundation through planned giving.

Colonel Roosevelt and his Rough Riders at the top of the hill, which they captured, Battle of San Juan, c. 1898.

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## Development

Charitable gifts to the Boone and Crockett Club and the Boone and Crockett Club Foundation provide key resources needed for the various programs and initiatives of the Club and Foundation. We are deeply indebted to the individuals and members who provided more than \$763,000 in cash gifts to the Club and Foundation in this fiscal year. At the end of FY 2009 the Boone and Crockett Club Foundation Endowment stood at \$8.34 million and the distribution from Foundation endowments to Club operations totaled 2.29 percent as opposed 2.5 percent from the previous year and the maximum allowed of 5 percent.

The Development Committee has had a busy year, and below are some of the programs we have been working on.

In the fall of 2008 we sent out an annual appeal to all Associates, Lifetime Associates, Official Measurers, and recent trophy owners (nearly 10,000). When all was said and done, we just about broke even. For the fall 2009 campaign we contracted with a professional, direct-mail marketing group—Amergent—to help design the message and materials, and we have high hopes that we will see a significant increase in donations.

Two special mailings to 15,000 people will be made—one in September and one in October—inviting the grassroots base of the Boone and Crockett Club to participate in conservation education and conservation policy activities. Surveys conducted among our Associate base concluded these were two areas of keen interest. The mailings will inform

people about the Club's efforts in these areas and ask for financial support and involvement in the respective programs.

In May 2009 the Development, Membership and Associates committees teamed up for an event at the Brookfield Zoo in Chicago. Professional Member Stuart Strahl, executive director of the Chicago Zoological Society, graciously agreed to host us. We invited local Lifetime Associates and trophy owners, while Boone and Crockett Club Members invited their friends who they thought would like to get more involved in the Club. Including Club Members and staff, there were 35 people in attendance. The event was a big success, resulting in several potential Regular and Lifetime Members, and a \$10,000 donation so far. It is the intention of these committees to expand this model to other venues throughout the country with events hosted by Members.


The Boone and Crockett Conservationists program is an annual giving program designed for both Members and friends of the Boone and Crockett Club. This is a donor-recognition program for individuals who wish to support the Boone and Crockett Club's conservation projects through purely philanthropic gifts of \$2,500 or more. Annual gifts of \$500 or more accumulate toward new contribution levels, which range from \$2,500 to \$250,000 or more. This program has brought in nearly \$706,000 since its launch in 2005. We will continue to market this program to Members, Lifetime Associates, Associates and others.

The Boone and Crockett Club Foundation is a part of the Combined Federal Campaign (CFC). This acceptance enables the Foundation to receive donations from federal employees. Each fall all federal employees are given the opportunity to support their favorite charity through payroll deduction. Likewise, many states offer their employees the same opportunity. The Boone and Crockett Club Foundation is listed in nine state employee-giving programs: Arizona, California, Michigan, Montana, Pennsylvania, Texas, Utah, Washington and Wisconsin. Pledges for 2009 from these programs totaled nearly \$32,000.

*In May, Professional Member Stuart Strahl, executive director of the Chicago Zoological Society, hosted an event for the Club's development, membership, and associates committees at the Brookfield Zoo. Potential members and donors were invited to spend the evening with Club members and to learn more about the Club and our many activities.*

## Building the Endowment

The Foundation has set a goal to increase the endowment to \$20 million by 2013. We will work toward this goal by working with Members and others to solicit cash and planned gifts.

The Boone and Crockett Roughriders Society is a planned giving program designed for Club members and friends who wish to leave a lasting legacy by including the Boone and Crockett Club Foundation in their financial estate plans (*members of the Roughriders Society receive this lapel pin*). Funds contributed to the Foundation are held in a permanently restricted fund, which supports the Club's key conservation leadership programs. The Roughriders Society and planned giving will be a major focus for the Development Committee in FY 2010. 



# Boone and Crockett Club and Foundation Financial Report

We are pleased to report that the Club had another good year financially; however, the Foundation struggled during the fiscal year ending June 30, 2009, due to the overall decline of the stock market. The total assets for both the Club and the Foundation were \$13.3 million, down from \$14.1 million in 2008. This is net of funds shown on the balance sheet for the University of Montana

and Michigan State University endowments which were \$3,947,755 in 2008 compared to \$ 0 in 2009. We removed the investments held at the University of Montana Foundation as of December 2008 since they completed their matching requirement and have now taken ownership of those funds. You will observe the removal of those assets as a "transfer of funds to another agency" expense

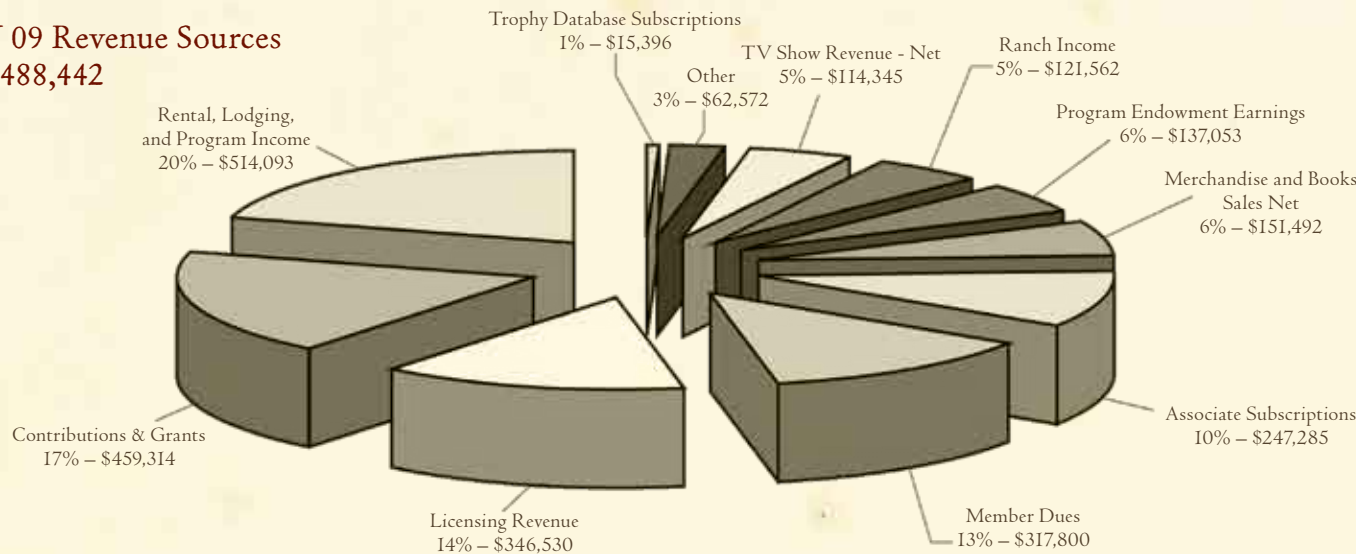
item of \$2,505,307. The Michigan State University funds were transferred to that institution in January 2009. This transfer did not constitute an expense as they were held temporarily as agency funds. The only material negative performance in revenues was the result of the investments for 2009. In 2008 we lost \$638,482 compared to a loss of \$1,550,568 in 2009. Keep in mind we recognize interest, dividends, realized gains and losses, as well as unrealized gains and losses at fiscal year-end.

The total revenue for the Club and Foundation in 2009, excluding investment activity, was \$2,488,442 compared to \$2,632,395 in FY 2008. There are 22 different departments, of which 14 beat their budgets! The detail of the pie charts further delineates the 2009 revenues and expenses. We would like to give credit to the program managers and directors, chief of staff, and vice presidents for monitoring expenses very diligently during the year, as all our expenses came in very close to budget.

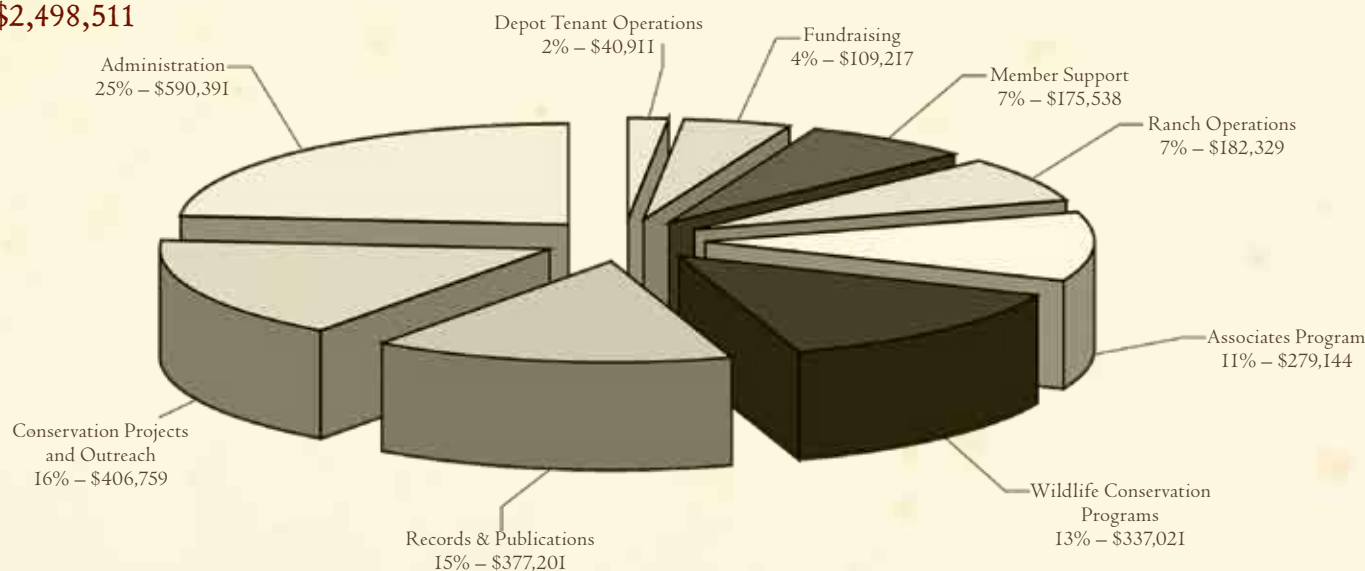
We have put together a realistic but conservative budget for 2010 in recognition of these challenging times. We are budgeting significant revenue improvements for publications, merchandise and the Associates Program, which publishes Fair Chase. We are budgeting a slight decline on our licensing revenue due to the weak retail environment. To assist in supporting the operations of the Club, we have budgeted a distribution of 2.5 percent from the Foundation which is consistent with the past two years. The budgeted revenues for 2010 for the operating departments, excluding the performance of the Foundation endowments, are \$2,327,502, which is down slightly from the actual FY 2009 revenues of \$2,488,442. This revenue level falls within the guidelines of our strategic plan of around \$3 million.

We only distributed 2.29 percent from the endowment during 2009, even though we had budgeted 2.5 percent. As long as we continue to grow our current programs and manage our expenses prudently, we will not need additional funding from the Foundation above 2.5 percent and could even take less. By reducing the distribution percentage, it will allow more money to remain in the Foundation to accumulate for the long-term benefit of the Club and its mission.

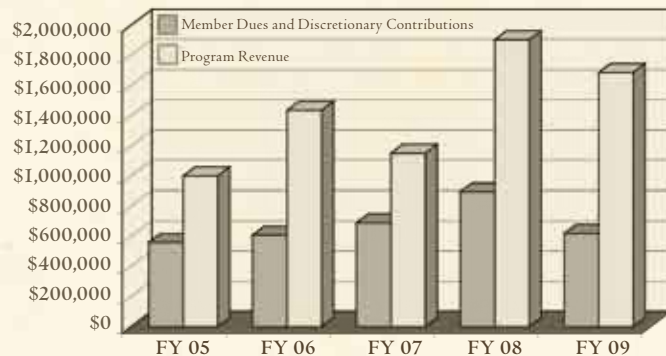
## FY 09 Revenue Sources \$2,488,442



## FY 09 Expenses Sources \$2,498,511



## Member Dues vs. Program Revenues



As of July 1, 2009, we transferred all non-monetary assets of the Foundation to the Club. This will allow the Foundation to be an investment vehicle only without the burden of the expenses of the TMR Ranch and education center that were previously in the Boone & Crockett Foundation and now are part of the Club's operations. An improved expense ratio should enhance our ability to attract additional contributions from other foundations and non-members. The Foundation endowed assets as of June 30, 2009 were \$8,342,554 compared to \$9,180,849 on June 30, 2008. The decline in asset value is the result of the decline in the stock market. Fortunately during the past year, our financial managers were able to beat the selected benchmarks in our investment policy.

Our program revenues continue to increase which is assisting us in funding the Club's vision and mission. Note the bar chart which covers fiscal years 2005-2009, comparing membership dues and discretionary contributions to total program revenues. The total membership dues and discretionary contributions, including the auction proceeds, were \$649,961 in fiscal year 2009 compared to \$1,685,765 in program revenues. Our program revenue performance in 2009 equaled or outpaced 2008 in the following areas: licensing revenue remained at 2008 levels in spite of sluggish retail sales in general; lodging and program income increased by 14 percent; Big-Game Profiles TV show netted over \$115,345, which is included in outreach. Publication and merchandise sales were down due to the weak economy compared to 2008. We expect these areas to improve in 2010 as the economy improves. 🍷

## Investments Report

During the fiscal year ending June 30, 2009, the Foundation's endowment funds were not immune from the precipitous stock market declines, both in the United States and abroad, which did not abate until the fiscal fourth quarter. Between 2008 and 2009, endowment funds declined from \$9,180,849 at June 30, 2008 to \$8,342,554 at June 30, 2009. That the decline was not greater is attributable to the Foundation's conservative asset allocation policy, which calls for equities to represent 60 percent of invested assets, and fixed income securities to comprise no less than 40 percent of such assets. Throughout the 2009 fiscal year, principally due to the decline in the equity markets, the actual allocation percentages were closer to 50 percent each. This had the effect of providing a significant buffer, as equity prices continued to deteriorate. Notwithstanding the decline in the equity markets, the Foundation's equity portfolios, in most cases, outperformed the benchmark indices to which they are compared. In mid-September, the Foundation's endowment benefitted from the sharp rally in equity prices and had appreciated to a value of \$8,908,848.

The endowment funds are spread among a number of investment "styles," which include the following:

- 🍷 MultiCap Core
- 🍷 Equity Income
- 🍷 LargeCap Growth
- 🍷 International
- 🍷 Fixed Income

The fixed income portion of the endowment includes not only those securities managed by D.A. Davidson, but also the mortgage note payable to the Foundation by the Club. Such note, as of June 30, 2009, had a remaining principal balance of \$851,002. Each of the managed fixed income securities in the Foundation's portfolio exceeds its cost basis, and the value of the portfolio exceeds its original cost by close to \$140,000. This is a testament to the high quality of the securities under management. The Foundation will remain focused on a conservative investment policy which is oriented to the preservation of capital and long-term growth.

## Endowment Balances Summary

Funds endowed by donors or the Board for program support as of June 30, 2009 are as follows:

- 🍷 Spencer Conservation Grants = \$407,723
- 🍷 Hixon Conservation Grants = \$20,000
- 🍷 Theodore Roosevelt Memorial Ranch = \$145,000
- 🍷 Rasmuson Conservation Education Center & Anderson Education Program = \$2,800,309
- 🍷 Records of North American Big Game Program = \$77,381
- 🍷 General Club activities = \$4,923,020



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## INDEPENDENT AUDITOR'S REPORT

Board of Directors  
Boone and Crockett Club  
Boone and Crockett Club Foundation, Inc.  
Missoula, Montana

We have audited the accompanying combined statements of financial position of Boone and Crockett Club (the "Club") and Boone and Crockett Club Foundation, Inc. (the "Foundation") as of June 30, 2009 and 2008, and the related combined statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Club and Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the combined financial position of Boone and Crockett Club and Boone and Crockett Club Foundation, Inc. as of June 30, 2009 and 2008, and the combined changes in their net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were made for the purpose of forming an opinion on the combined financial statements taken as a whole. The supplementary information included in Schedules 1-5 is presented for purposes of additional analysis and is not a required part of the combined financial statements. Such information has been subjected to the auditing procedures applied in the audits of the combined financial statements and, in our opinion, is fairly stated in all material respects in relation to the combined financial statements taken as a whole.

*Anderson Zurmuehlen & Co., P.C.*

Missoula, Montana  
November 12, 2009

# Combined Statement of Activities

For the years ended June 30, 2009 and 2008

	2009	2008
<b>Revenue</b>		
<b>Member dues &amp; subscription revenue</b>		
Member dues	\$ 317,800	\$ 408,150
Associates subscriptions	247,285	227,924
Trophy database subscriptions	15,396	18,020
<b>Total member dues &amp; subscription revenue</b>	<b>580,481</b>	<b>654,094</b>
<b>Merchandise sales</b>	<b>390,721</b>	<b>555,243</b>
Less: direct & allocated costs	(239,229)	(298,935)
<b>Net merchandise sales</b>	<b>151,492</b>	<b>256,308</b>
<b>TV Show revenue</b>	<b>508,019</b>	<b>547,921</b>
Less: production costs	(392,674)	(445,932)
<b>Net TV show revenue</b>	<b>115,345</b>	<b>101,989</b>
<b>Contributions</b>	<b>459,314</b>	<b>521,608</b>
<b>Licensing revenue</b>	<b>346,530</b>	<b>353,214</b>
<b>Ranch</b>	<b>121,562</b>	<b>143,542</b>
<b>Investment losses</b>	<b>(1,680,438)</b>	<b>(739,851)</b>
<b>Rental, lodging &amp; program income</b>	<b>514,093</b>	<b>450,967</b>
<b>Other</b>	<b>62,572</b>	<b>10,328</b>
<b>Funds available for program &amp; support services</b>	<b>670,951</b>	<b>1,752,199</b>
<b>Expenses</b>		
<b>Support services</b>		
Fund-raising	109,217	76,116
Administration	590,391	645,224
Building tenant operations	40,911	38,485
<b>Total support services</b>	<b>740,519</b>	<b>759,825</b>
<b>Funds available for program services</b>	<b>(69,568)</b>	<b>992,374</b>
<b>Program services</b>		
Wildlife conservation programs	337,021	381,852
Conservation projects & outreach	2,457,066	381,993
Records & publications	77,201	356,924
Ranch operations	182,329	211,290
Membership support	175,538	203,179
Associates program	279,144	334,104
<b>Total program services</b>	<b>3,808,299</b>	<b>1,869,342</b>
<b>Increase (decrease) in net assets</b>	<b>(3,877,867)</b>	<b>(876,968)</b>
<b>Net Assets</b>		
<b>Beginning of year</b>	<b>15,980,486</b>	<b>16,857,454</b>
<b>End of year</b>	<b>\$ 12,102,619</b>	<b>\$ 15,980,486</b>

*A copy of the complete set of audited financial statements is available upon request.*

# Combined Statement of Financial Position

As of June 30, 2009 and 2008

	2009	2008
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 424,043	\$ 345,812
Receivables, net of allowance	334,982	343,155
Donor promises to give, net of discount and allowance	303,455	261,277
Inventories	201,132	201,536
Prepaid expenses	17,612	30,398
<b>Total current assets</b>	<b>1,281,224</b>	<b>1,182,178</b>
<b>INVESTMENTS</b>		
Endowment	7,491,552	8,293,501
Agency funds invested	—	1,189,345
<b>Total investments</b>	<b>7,491,552</b>	<b>9,482,846</b>
<b>Donor Promises to Give, Net of Current Portion</b>	<b>14,664</b>	<b>282,791</b>
<b>Depot, Ranch, Furniture and Equipment, Net</b>	<b>4,252,131</b>	<b>4,347,350</b>
<b>Investments Held at The University of Montana Foundation</b>	<b>—</b>	<b>2,758,410</b>
<b>Total assets</b>	<b>\$ 13,039,571</b>	<b>\$ 18,053,575</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Agency funds payable	—	1,179,107
Accounts payable	129,412	94,561
Accrued liabilities	425,716	338,455
Deferred subscription revenue	340,644	390,434
Deferred revenue - other	41,180	70,532
<b>Total current liabilities</b>	<b>936,952</b>	<b>2,073,089</b>
<b>NET ASSETS</b>		
<b>Unrestricted</b>		
Board designated reserves	3,279,578	7,064,580
Undesignated	4,462,168	4,551,985
<b>Total unrestricted</b>	<b>7,741,746</b>	<b>11,616,565</b>
<b>Temporarily restricted</b>	<b>187,246</b>	<b>276,734</b>
<b>Permanently restricted</b>	<b>4,173,627</b>	<b>4,087,187</b>
<b>Total net assets</b>	<b>12,102,619</b>	<b>15,980,486</b>
<b>Total liabilities and net assets</b>	<b>\$ 13,039,571</b>	<b>\$ 18,053,575</b>

*A copy of the complete set of audited financial statements is available upon request.*

## Boone and Crockett Club Committee Chairmen

Associates Program – Lanny S. Rominger  
Audit – Edward B. Rasmuson  
Budget and Finance – Robert H. Hanson & Morrison Stevens  
Conservation – Harold J. Salwasser  
Conservation Education – Kaush Arha  
Conservation Grants – Winifred B. Kessler  
Conservation Leadership Institute – Steve Williams  
Conservation Policy – Robert Model & Stephen P. Mealey  
Development – Ben B. Hollingsworth, Jr.  
Electronic Media – Mark B. Steffen  
Government Affairs – Robert Model  
History – Leonard H. Wurman  
Hunter and Conservation Ethics – Daniel A. Pedrotti, Jr.  
Library – N. Norden van Horne  
Membership – James J. Shinnars  
Merchandise – Gary W. Dietrich  
National Collection of Heads & Horns – Robert H. Hanson  
Nominating – C. Robert Palmer  
Outreach – Marc C. Mondavi  
Physical Assets – Earl L. Sherron  
Policy and Governance – Ben B. Wallace  
Publications – Howard P. Monsour, Jr.  
Records – Eldon L. “Buck” Buckner  
Sagamore Hill – C. Robert Palmer  
Strategic Planning – Stephen P. Mealey  
TRM Ranch – Fred Hirschy  
University Programs – Daniel H. Pletscher &  
Mary Webster

## Boone and Crockett Club Professional Staff

Chief of Staff – Tony A. Schoonen  
Director of Big Game Records – Jack Reneau  
Director of Publications – Julie T. Houk  
Director of Marketing – Keith Balfour  
Director of Conservation Education – Lisa B. Flowers  
Office Manager – Sandy Poston  
Controller – Jan Krueger  
TRM Ranch Manager – John Rappold  
Assistant Director of Big Game Records – Justin Spring  
Assistant Controller – Abra Loran  
Assistant Graphic Designer – Karlie Slayer  
Development Program Manager – Jodi Bishop  
Customer Service – Amy Hutchison  
Records Dept. Assistant – Wendy Nickelson  
Facilities Coordinator – JoAnne Cobb

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